

Hooker's 2020 Wine Event Committee Meeting – February 13, 2020

The meeting, held at Little Lily's was brought to order by Joanne Correia at 6pm. Members present were Joyce Bieber, Joyce Boyer, Joanne Correia, Sharon Webster, Mo Steinman, Jeannie Glenn, Eleanor Dietrich, Linda Bohacek and Sandy Kerr.

Next meeting: Thursday Feb. 27th, 6pm at Little Lily's. Darlene has made the arrangements and Sandy has the key to open the deli. Joanne and Bonnie will not be there nor will we be at the event!

Event Information: The date of the event is Sunday, March 1, 2020, from 2 – 5pm. The event location is the Alden Pines Country Club in Bokeelia. The theme will be "*Country in Paradise*".

Secretary: Joanne requests that all committee members be sure to read their section of the minutes carefully, and add any thoughts or details that may have been missed.

Event Set-Up, Lay-out and Take Down: Joyce Boyer. Helpers include Joyce and Tom Boyer, Kathy Murphy, Linda and Bo Bohacek, Dick Marcil, Linda and Buzz Bessetti, Jukia and Darren, Sandy Kerr and others.

Time TBA by Joyce on Sat and ?? March 1st. Joyce passed a set-up map for discussion. Take-Down committee will include Sandy K, the Bassetti's and others. Decision was made to move the lg tent forward

and to the right when looking at it from the Building. Add (3) tables 1) Wine Beer Serving 2) Food Serving 3) Silent Auction Areas. Also to bring all the tents from the trailer

Action Items: 2/29 Time TBA by Joyce on Sat and Setup Early at ?? March 1st

Need Volunteer tp get the tents from the Trailer at the Chamber and bring thee back.

PR: Julia, Joanne, Joyce and Sandy - Press Release is in the Eagle, and the having a ½ paid advertisement next week. There are 20 more lg and 50 small posters available for distribution around the

island - Jeanne Glenn has them available for distribution. Facebook, EventBrite and other online advertisement avenues will also be utilized. A banner will at the Center corner by the Circle K gas station.

The info is at the marquee on the bank and possibly at the Chamber of Commerce.

Action Items: Please share your personal Facebook with any and all friends.

Joanne to get banner at Center by Monday

Someone needs to contact the Chamber

Tickets and Ticket Sales: Julia, Jeanne G. The tickets are distributed to many outlets, and also out too many Hooker's. Jeannie is keeping track of distribution. The pre-sale ticket price is \$30.

Tickets sold at the door will be \$35. 250 tickets were printed, hand numbered, with 200 out for sale, and the others held for possible complimentary tickets. Tickets show spaces for 6 tastings in total.

Customers can choose all wine, all beer, or mix it up. Tickets sales are slow about \$50 or less

Action Items: Get the Tickets to be sold at the Garden Gala – We have a merchandise booth there- Contact Billie

Get ticket table for tickets to be sold at the Bag and Tag

Can we get a table in front of CVS and other places to sell tickets?

Welcome Table/Passing out the Glasses: (Not Discussed because no Representation) This area needs at least 1 or 2 more volunteers, to work along with Kathy Murphy and Ginny Neff.

Darlene will ask Bonnie Gunnoe and Sam Yaffey to work this area, as they worked in this area last year. All volunteers will get yellow bandanas, as that color being more unique to know who our volunteers are.

Action Item: Once we have the definite number of workers, Bonnie will order the bandanas.

Painted Wine Glasses: Joyce Boyer. Joyce said that all the glasses are finished, packed and ready for the event.

Mystery Wine: Mo Steinman, Sharon Webster, Jeannie Glenn and Eleanor Dietrich. Mo said that at this time, they have now 103 bottles of wine donated.

Action Item: Wine can be dropped off at the Beacon office, at the Hooker's general meeting, and at the Bag N' Tag.

Treasurer: Theresa Kramer will be taking Ginny's place as Hooker Secretary and she will be at the Wine Event.

Action Items : We needed three "Banks" – one for the Mystery Wine, a 2nd for the Welcome area, and the 3rd for the Silent Auction.

We will also have a "square" for use in the Silent Auction area.

Desserts Table: CW Fudge Factory. They will again be supplying a bountiful array of chocolates that will coordinate with the theme of our event, and Hooker's will supply other desserts.

CW Fudge is an outlet for ticket sales, and they have been given 4 complimentary tickets. Trailer is fixed and ready for our use.

Wine & Beer Tasting/Servers: Julia and Joyce Bieber. Joyce is coordinating the wine and beer servers and the wine area in general. The committee has made list of all items needed for this

area; i.e. ice tubs, buckets, etc. Julia and Joyce will visit with Total Wine soon, to make our wine selections. Julia and Joyce will work on the Beer Issue. Decision is for 4 Wine & Beer Tasting Selections.

Added a table to the area.

Wine Sponsors: We have 5 right now donated by Sponsors are what we use to purchase the wines and beers for our event. Sponsors names will be listed on a banner to be hung behind the wine/beer serving

area. Wine Sponsors buy tickets, just like everybody else. Checks written from wine sponsors should go to Jeannie G, who will issue a receipt.

Action Item: Currently, we have 5 wine sponsors, 5 more are needed.

Food & Menu: Joanne Correia co chair, with Barbara Southwood, Billie Young and Joyce Boyer. Menu is pulled pork, condiments, baked beans, cheese and cracker platters (from Publix),

Donations from the Hooker's are requested for salads, baked beans, and simple desserts, such as bars, cookies, brownies, Rice Krispie treats Joanne brought aluminum pans to the general

meeting for the Hooker's donations. See list at bottom of notes for the list if food and volunteers

Action Items: All food and desserts will be brought to the Event at Noon.

Foods to be purchased Small Potato Rolls, Small Red Solo Cups,
White Napkins, Spoons and Forks

Trailer
Equipment - Barbara – Need Generator to keep food warm by

Steam Table items, Long Ice Tubs, Spare Kitchen Box from Shed

Silent Auction/Basket Making: Linda B. and Pink W Sandy ordered ribbon for bow making, and Joyce is making 25+ bows. Linda Bo will get all other supplies for basket making.

Action Items: All gifts should be turned in to the committee members by Feb. 21st.

Drop off items at Beacon

Basket making will be at the Beacon 1-4pm on Feb 24th

Pink Needs a Square for the Event Buy Now will be used

Art Table: Mel will make and donate an art item that we can sell at our event. Two comp tickets will be given to Mel.

Entertainment: The band “Last Resort” has been booked and confirmed by Joanne Correia. There will be 4 band members.

Action Item: Teresa Bring \$300 Check to Event

(2) Separate Electricity connections will be provide by Stu.

Event Décor: Darlene. Darlene has ordered several horse decorations. Other thoughts would be guitars and potted palms. Jim from Mango Tango will supply many potted palms for our use for the day.

They will also donate a few plants for the silent auction. The current thought is to limit the decorations to 3-4 specific areas, (3-4 vignettes), making the décor similar and to coordinate with the design on

the wine glasses (palm trees, guitars, etc.) – for example: one set-up in the Welcome area, blocking the center side-walk, by the fence near the band, another at the other end of the fence. The idea is to keep the decorations simple, to ease in the set-up and take-down.

Darlene has purchased red and white table cloths, and will bring tape and rocks to hold these items down in windy situations. Sandy made the sample table centerpiece pieces using tin cans, misc. yellow and red flowers! They are adorable and will make 25.

Action Items: We will need someone with a truck to pick up and return the borrowed plants. .

Open Discussion:

We need Ticket Sales and a few more Volunteers for tear down, moving and getting items to the event as well as Food servers.

Respectively submitted,

Joanne Correia

Food items Donated

Food	How Much?	Made By	Comments
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BBQ Pork	20 lbs	Elinda and Jeanne	Jeanne has \$25 Sam's Club Cert if we need more Pork after Pulling it Pork will come in Electric lg Pan
Small Potato Rolls	100	Barbara	Bought with Win Dix Card
Cole Slaw	2 to 4 ½ Pans	Lori T, Joyce B,	
Marconi Salad	4 ½ Pans	Diane Mahr, Darlene	
Potato Salad	4 ½ Pans	Teresa,	Need more
Baked Beans	2 ½ Pans	Teresa, Sandy	
Fruit Salad			Bought with Win Dix Card
Cookies, Brownies, Krispies	Serval Dozen	Committee Members	
Mixed Nuts			Winn Dixie Same as Last year
Cheese and Cracker Platter		Donated from Publix	Barbara double check Wed/Thurs with Mgmt to Make sure you have it Early Sun Morning
Ice	3 lg Coolers	From Center Fire dept by 11am 3/1	See Joyce Bieber she will work with you
Steam tables	2 Setups hold 4 items	In Shed	Barbara to get