

23rd PINE ISLAND ELEMENTARY FISHING TOURNAMENT & DERBY

MEETING AGENDA

Tuesday, August 23rd @ Bert's Back Room 6pm

Attendance: Julia Gaylor, Monica Kochel, Linda Bohacek (Online), DJ Ruscik, Michele King, Tania Watkins, Jill Filgut, Sandy Kerr, Christina Buntin, Carolyn Ryzanych, Sherri Davis, Samantha Weeks (Guest)

- ✓ Posters will be available for the September PIE meeting
- ✓ Shirts are ready for distribution this weekend!
- ✓ BBQ – BIG NEWS see section for notes.
- ✓ Timeline updates – timeline was reviewed and will be updated and shared with the committee and Molly Brown when complete.

Overseers Reports

- Julia – Day of Event
 - **Silent Auction**-Carolyn – spoke with Sonya Leonard who has helped making calls for procurement.
 - **Hook a Basket Auction**- DJ
 - **50/50**- Tammy Aeschliman volunteered to chair – Julia will reach out to Tammy to verify, and Sandy Kerr is checking for procedures. DJ reported that Carol Anisco will help in this area.
 - **Tickets**- Ordered Block Tickets for Hook a Basket, will be ordering three colors 2 rolls a piece for the 50/50 – Red/ White/ Blue
 - **Merchandise**- Jill asked about placement for the Eagle on the shirts to be embroidered. DJ advised to the ladies regarding the exchange for the PI Eagle to sponsor the shirts and trade us for \$500 in advertising for the tournament. Shirts were donated from Pine Bay Gallery.
- Deb – Preparations
 - **Site Management**-Chris Buntin - Discussion was had regarding obtaining inventory of tables, chairs, tents, coolers etc needed for the event. Julia will get some ladies together and do inventory before the next tournament meeting. The October meetings will be where we discuss who needs what as far as tables and tents. Last years layout was reviewed. JD's food truck is the only new space to review. Sandy and Julia discussed possible near the music where we have the most space. Julia, Sandy, Chris, Linda, and a few others will meet with Lisa at the OFH to review items and layouts. Julia will set up for Mid Sept. It was also noted that we will need to reach out to local businesses to make sure they will allow overflow parking on their lots. Blue Dog, Remax Sunshine – (these businesses have offered their parking areas previously)
 - **Permits**- Chris that the Lee County Event Permit Application form shows that our COI should include food & alcohol if they are consumed as part of our event. We can provide our insurance carrier a copy of that page from application to assure our liability policy meets county requirements. Sandy gave Chris a new layout drawing to Chris to use for permitting.

- **Tents**- Sandy Kerr – contacted the company about the Big Tents in April.
- **10X10 tents**- need inventory- see above notes.
- **Websites**- Eventbrite – Sandy – good to go, Facebook updated as needed, LAngler ready to go registration opens September 1st, Homepage and Tourney page is up to date.
- **Marketing** – Darcy (not in attendance) Julia shared her report with the group. Communicating with Rachel Anderson at More in the Morning (ABC) to do a segment on the Hookers and PIE. The ladies will be going to the studio to share information about the events and share the things that we have provided the school from the funds raised from event.

Emailed:

- Wink News
- The News Press /Fort Myers & Cape Coral – Luis Zambrano and Cindy McCurry-Ross
- Shari Armstrong of Fox 4 Now
- Left Messages and Emails for Jason Backman at Fort Myers Events / Things to Do this Weekend SWFL

Created Event Pages on:

- Your Sun
- Business Observer
- SW FL Daily News
- Fun Things to Do in Florida
- Florida Rambler

Julia and Sandy have also listed the events on other websites, pages and fishing calendars

Photography – Tania asked her friend Samantha Weeks to do the photography the day of the event. Samantha is the Official Florida Barrel Riding Association Photographer. She is donating her time and donating a photo shoot for two people for the silent auction.

- **Signage** – get inventory and list needed
- Monica -Kids derby-
 - **Kids Activities**- Elida & Anna- no updates from the ladies. There was discussion about using some previous crafts at the event as well. Toolboxes (donated from Samaritan Health & Wellness Center) and the Sailboats purchased for a previous event.
 - **Kids Derby** – Chum has already been arranged by DJ. Katie from Island Seafood just needs a reminder as we get closer. Will reach out to Dana Huff to see if this area she would like to oversee.
 - **Kids Registration**- Sandy Kerr advised that Lori Tidwell and Beth Nelson would be helping her in this area.
 - **Bikes** – Michele King – reviewed procedures with Michele who has been out of town. She will reach out to Mel Brinson about his annual donation, start researching bikes, and looking for another sponsor to cover the cost of the purchase. DJ will be helping Michele by reviewing procedures more in depth.

- **Helmets**- Michele King - will reach out to Bikeworks to see if they would like to donate the helmets again this year.
 - **Rods** – 30 push button rods are in Julia’s garage – 63 more are ready for pick up and the rest will be ordered when they are in stock (95 total)
 - **Kids Reg. Forms** – Save the Date Magnets are ready to order total for 500 \$151 – with shipping
 - **Kids T-shirts**- Discussion was had regarding skipping decorating shirts this year and using up the other crafts. We also are giving them embroidered fishing shirts this year.
 - **Mr. Fix-it** – DL Havlin and Jeanelle Coordinating and can drop off the rods for them to set up after Labor Day.
- Julia – Adult Anglers
 - IAngler is set up and will be open for registrations September 1st. Looking for a director to help with the photo submissions
 - **Captains Meeting**- No updates
 - **Posters** - Sandy & Julia are on it and will available soon.
 - **Entertainment**- all set!
 - **T-Shirts**- Printed by S&P designs and available.
Distribution – Julia will be sorting and bagging shirts by size and sleeves. Monica has donated some Size stickers!
- Deb– Procurements
 - **Beverages** – Linda Bohacek – Still waiting for the Tito’s decision. It was discussed that we would reach out to wicked Dolphin for a donation if we do not get one from Tito’s. Discussion was had regarding not having kegs this year and the coolers that Suncoast is bringing for us to use.
Linda has a new email she would like everyone to use.
Lbrdh4pets@gmail.com
 - **BBQ** – JD Holloway will be onsite with Food truck (need to determine where he will be parked) JD will handle all food day of event. BBQ pulled pork sandwich with slaw and fries. Tickets sold at table next to the truck, signage Matlacha Hookers Lunch. JD will also have some other things available for purchase that day. Not to compete with us. – Need to ask him if he will be smoking the meat or if we need to have Fine Swine do that. But we get the fries, slaw, condiments, pork, buns donated, and he will donate his time for the event. Dessert Table – more discussion about this to follow.
 - **Kids Lunch** – DJ/Moose – 9:30- 12:00 Ken at the Moose wants to do more than just hotdogs for the kids this year. Julia also mentioned about having a coffee/ donut tent in the AM. Possible perk n brew coffee truck to be on site in the AM. Tania is going to reach out to them. Julia will also reach out to local Dunkin Donuts about a donation for the AM people.
 - **Beverage ticket sales** – No tickets this year. The beverage booth will be accepting the cash payment right at their tent.
 - **Booze wheelbarrow**- Joanne - no updates – collection of bottles has begun.

- Monica - Solicitation
 - **Cold calls**
 - **Corporations**
 - **Local** – Sign up sheets will be passed around at the next general meeting by the Silent Auction and Hook a Basket looking for volunteers to begin procurement.
 - Lodges and Organizations- DJ will solicit
 - SJC-
 - Bokeelia-
 - Fort Myers
 - Cape Coral-
 - Matlacha- Diane Maher/ Billie Young have done in past Carolyn to reach out to see if they would still like to solicit.
 - N. Fort Myers-
 - **Sponsors**
 - Kids – Save the date magnets will go out to kids at school. Social Media marketing will begin in sept for Hometown Heroes and in October we will have an ad in the Eagle for this as well.
 - Silent Auction- see above
 - Donations- see above
 - **Forms** – Complete