

Bag n' Tag Notes November 19, 2019

Meeting began about 6:10 pm at the GPI Chamber Office.

Present: Billie Young, Linda Lee, Britt Black, Kalyn Black (guest), Carol Zaremba, Ginny Neff, Chris Buntin, Genie Andrews, Jill Filgut

Those present received copies of the 2019 Bag n' Tag Report, the Bag n' Tag inventory of materials in the storage shed, a list of materials needed for 2020 and the 2019 generated Bag n' Tag Procedures.

Century 21 on the Island and Trader's Hitching Post in Matlacha will be drop off spots for merchandise between December 16 and February 16.

Billie reported that the Catholic Church and PICC will loan tables for the event. Genie will check with the Chamber about their tables when Jennifer is back from vacation.

Genie will work on press releases with DJ Ruscik when DJ is back from vacation.

The possibility that the Lobeau Lane location may be unavailable to us for sorting merchandise was discussed. Billie will make phone calls to the churches, fire department, Hurricane Hideaway, St. James Civic Assoc. and P.I.E. to determine where an alternate site may exist.

Ginny reported that the breakfast committee would like to start serving at 8:30. They are exploring adding biscuits and gravy and cinnamon rolls to the menu. Ginny and Carol will check to see if the kitchen at Pine Island Cove could be used to bake the cinnamon rolls in advance.

Carol reported that cookies make the best selling baked goods, with peanut butter at the top of the list; also good are sugar cookies, chocolate, oatmeal and brownies. She recommended we make 4" cookies and package them 4 to a bag. Cookie drop off locations for the day before are needed - not too successful this year - we need to work on it. Also discussed but not decided - moving the bake sale to the center of the merchandise area and selling water and coffee. At least one table will be needed.

Jill reported on the boutiques tent. Three tables will be needed and some racks to hang garments. Britt may be able to help with that; also PICC.

Re-doing the flyer/poster was discussed. There was consensus that it needs to be translated into Spanish. Linda will work on the layout and graphics; when it is done, Genie will talk to Carlos about translating it.

Large signs advertising the event need to be made. We need to look into having one or more banners made. A large sign will be needed for the 4-way stop area and two for Stringfellow Road, to be attached to vehicles, near the Moose. Britt has some signs with metal posts that may be useful; she also pointed out that colorful signs, especially bright pink, will catch motorists' attention.

Billie made very nice sign-up sheets for various sub-committees. Some were signed by those present and will be available at the next general meeting to the Hooker membership. Others will be ready for the January and February general meetings.

Chris suggested that we purchase all new merchandise stickers this year; that we have some large tags for larger items; string or rubber bands for shoes and an area for Freebies.

The next Bag n' Tag committee meeting will be at PICC, 5320 Doug Taylor Circle, on Thursday, Dec. 12 at 1:30 pm. Billie will verify with Gary Rucksuhl.

Meeting concluded about 7:30 pm.