



MATLACHA HOOKERS
MARCH 2023 BOARD MEETING MINUTES
DATE: March 6, 2023
6:00 p.m. @ Lorie Tidwell's Home,
12930 Tiffany Rd., Bokeelia, FL 33922

Call to Order by Madam DJ at 6:08 p.m.

Attendance: DJ Ruscik, Natalie Gazda, Julia Gaylor, Darcy Conner(online), Tania Watkins, Christy Rau, Carolyn Ryzanych, Lorie Tidwell, Deb Syring (online), Joanne Correia (online)

Absent: Linda Bohacek

BOARD REPORTS

Madam DJ Ruscik

1. 50/50: Sam's Fans; PILOT (Pine Islander Leaders of Tomorrow); American Legion Auxiliary-Girl State
2. Hooker Business:
 - a. IRS tax exempt status: 501c3 or 509(a)(2) – We did not apply for 509(a)(2); DJ will reach out to our attorney.
 - b. Grant applications: We do not have a “grant writer”. There is strict reporting for grants. Cannot apply for grant without determination letter. Julia has already requested a copy of the determination letter.
 - c. Conflict of Interest forms- Deb need signature on “long form”. DJ will send Deb and Joanne the short form.
 - d. Hooker Trailer-Our trailer is too big for us to transport from event to event. The Greater Pine Island Alliance is looking to purchase a trailer and DJ commented to Jay Sanders we potentially will have a swap in the future. Will like to have the trailer at the Moose on Thursday, March 16th for the Bag N Tag. Joanne will ask Lisa Perry if she can move it to the Moose. The tables and chairs in the trailer are co-owned with the Chamber. We shouldn't be hauling the trailer to events for those that want to borrow. Not our responsibility to load and unload the items. Joanne will meet with Theresa to borrow 15 tents for an event at Fine Swine. If a board member receives a direct request, you have the authority to make the decision to lend out our equipment.
 - e. Basket Request- Pine Island Community Church requesting a silent auction donation. We usually donate a basket with a value of \$100. Natalie made motion to donate a basket; motion carried. American Legion Riders is having a fundraiser this Saturday, March 11th. Carolyn made motion to donate a Hooker Merchandise Basket; Motion carried. DJ will ask Linda for the basket.
3. Fundraising:
 - a. Bag N Tag and Pancake Breakfast- DJ- March 18th. Pancake breakfast at 8:00 a.m. and Bag N Tag starts at 8:30 until 2:00. Kitchen crew can arrive at 7:00 a.m.; Sorting and packing trailer on March 11th at the Maxwell house at 9:00 a.m.; Thursday,

March 16th sorting and packing the trailer; Committee meeting tomorrow night at Capt. Cons; Sherri Davis will have her trailer at the Maxwell House to start locating; another 14-foot trailer from Jay Sanders we will use.

- b. GPICC Island Fest and Mullet Toss – Saturday, March 25th at Publix. We will have our merchandise booth; Need volunteers, bring up at general meeting.
 - c. Travel Raffle-Darcy- Update; discussion regarding refreshing narrative; take it out of Hooker Herald; we will still announce at General Meetings; Julia can schedule the posting on social media. Julia will have a discussion with Tiffany Noel regarding a marketing campaign.
 - d. ArtFest – Lorie- We received a number from Kathryn at Art Fest \$4,030.37; there is a discrepancy between our number and their number; Lorie and Teresa are meeting with Kathryn from Art Fest on March 22nd; we ran out of Hooker volunteer t shirts; Teresa will not be doing Art Fest next year; Art Fest in past years has always donated a check to the Hookers, we are not sure if this will happen.
 - e. Island Luau - Joanne and Linda – Comments-meeting on March 20th to re-cap; looks like we raised over \$30,000.; still taking in expenses. We will probably have an increase of \$4,000 over last year.
 - f. John R Wood Tournament- Linda sent a report; poorly attended; same time as the Colusa Land Trust Duck Race;
 - g. P.I.E. Derby- Julia- will reach out and suggest March 23rd @ 3:00 p.m. walk through of location (Jug Creek and Knights Landing); Jug Creek will do the food. We are still deciding if we will do other things besides the kid's fishing event.
 - h.
4. Financial Requests: Julia is requesting we donate to Bobby Holloway; Little Bobber Boat sponsor \$250. And donate a basket. Tania made a motion to sponsor a Little Bobber Boat; motion carried. Julia will reach out to Linda for a basket.
 5. Pine Island Cares: Hurricane Recovery Program – Local business grant; March 7th supply giveaway. Change language to be in operation for one year prior to the hurricane. We have raised \$327,000 with Go Fund Me. As of March 5th the Go Fund bgi push and the Go Fund Me will close on March 28th (6-month anniversary). \$165,000 is what we have spent to date. 176,234 donations made directly to Hookers, outside of Go Fund Me. This month is the last push for hurricane relief donations. We have \$186,000 to spend. Julia will have another Hurricane Relief meeting soon; We can do \$20,000 in business grants.
 6. Paulette from the Eagle wants to write an article around our 25th Anniversary. The article will include how much money we have raised and given to the community. She is wanting to publish the article by the end of April.
 7. Scholarship Committee: committee members who family members are applying for the scholarship. The committee member shouldn't vote or step down. Applications are now; April 14th is the deadline (post marked).

Vice Madam Julia Gaylor, Membership

- a) Membership Report: 183 members; 73 new members; new brochures for recruiting; new calling cards have been received;

Secretary, Carolyn Ryzanych

- a) Review and approval of general minutes: 7 votes received online;
- b) Mail: None

Treasurer, Deb Syring

- a) Review and approval of financial reports: Julia made motion to approve financials with noted items in question; motion carried.
- b) Annual Budget- will send out preliminary budget tomorrow morning. If any questions, bring it up as a group.

Chaplain, Tania Watkins

- a) Chaplin Report:
- b) Outreach Report: no requests.

EVENTS AND ACTIVITIES:

1. Community Support

- a) Adopt a Road: Joining forces with Trash Master; Next clean up Sunday, March 26th @ Micelli's at 9:00 and Calusa Cays @11:00
- b) Pine Island Food Pantry needs continue to be posted in the Hooker Herald
- c) Pine Island Elementary Spring Fest: Thursday, March 16th 5:00 p.m.-7:00 p.m.; volunteers needed
- d) Matlacha Civic Association – Annual Gala on Sunday, March 19th – Requesting the trailer; Natalie made motion to lend them the trailer; Darcy question: do we have enough keys so individuals can pack and unpack so we are not doing it.; motion approved.
- e) Mail Carriers Food Pantry Drive in May; DJ will confirm the date.
- f) Elks Lodge Shred Day- May 6th – need volunteers
- g) Texting parameters: Be respectful keep it 8:00- 9:00 p.m.

OTHER:

Next Board Meeting: April 3, 2023 6:00 p.m. Location: TBD

Next General Meeting: Monday, April 10, 2023 @ 6:30 p.m. Location: TBD

Meeting adjourned @ 7:56 p.m. Carolyn made motion to adjourn.