

2017 BOARD OF DIRECTORS MEETING MINUTES

MATLACHA HOOKERS

March 6, 2017

Call to Order

The meeting was called to order at 6:00 p.m. by Vice Madam Helen Andrews. In attendance were Helen Andrews, Jeanene Whittaker, Billie Young, Ginny Neff, Toni Trivelli, D.J. Ruscik, Bonnie Gunnoe, Lori Tidwell, Lois Lemke and Beth Nelson. Madam Julia was recovering from oral surgery and not able to attend.

BOARD REPORTS

Madam's Report: Helen Andrews

- a) 50/50 - Suggestions. Motion was made by Lorie Tidwell to contribute the proceeds to the Randall Research Center in Bokeelia. Motion passed.
- b) Hooker Brochure. Lorie Tidwell presented a draft from Madam Julia of the proposed general information Hooker Brochure for consideration. A discussion about content additions ensued. Recommendations will be given to Madam Julia.
- c) Hooker Art Night idea. D.J. briefed the board on prior events where the Hookers set up their merchandise booth during the Friday Art Night events in Matlacha. After discussion with Cyndee from Traders Hitching Post, she is agreeable should the Hookers want to set up a table with Hooker merchandise outside her store on Fridays. She recommended an 11:00 – 3:00 time slot even though Art Night is no longer being held. Billie Young offered to coordinate volunteers.
- d) Website board username/PW change. Madam Julia will be sending the Board the new username and password for the web portal.
- e) From Our Hearts Breast Fest. A team will be representing the Hookers at the Breast Fest scheduled for this Saturday, March 11. A copy of the walker registration form will be sent out to the membership via a Hooker Herald. See the upcoming Herald for additional information.
- f) Financial Requests. No report.

Vice Madam – Helen Andrews

- a) Membership. No new members since the February general membership meeting. Helen requested Ginny assist with scanning the new applications. A discussion about the timing of renewals ensued. Helen will address the membership regarding the membership year at the general meeting.
- b) Hooker booth update – Business Expo. Helen and Ginny reported on the business expo. Merchandise sales were \$80.
- c) Hooker Appreciation Night will be Wednesday, April 12. The theme is “tropical wildlife”. The event will feature crab races and be held at the Old Fish House. A special menu will be provided.

Secretary – Jeanene Whittaker

Review and Approval of February 2017 Minutes. The minutes from the February Board of Directors Meeting were presented for discussion and approval. Motion was made by D.J. to approve the minutes. Motion passed.

Treasurer – Ginny Neff

Review and approval of February 2017 Financial Reports. After discussion, motion was made by Lois Lemke to approve the treasury report. Motion passed. Ginny let the Board know the total revenue from the Wine Tasting will change slightly once a few late bills are paid. Ginny also recommended the Board consider getting a Hooker Credit Card to help streamline the financial reporting process when expenses are incurred. More research is needed to identify one with a low or no annual fee. Ginny has received the Annual renewal registration of our charitable organization that must be submitted before May.

Chaplain – Billie Young

Outreach Report: The Hookers received a thank you card from Kat Deatrapani for the card shower. There were two card showers sent in February to Dana Goodwin, Madam Nancy's husband and Ross Stornello, Madam Arlene's husband. A hardship request in February for rent assistance was provided. The last Adopt-A-Road was held on February 23. Participating in the event were Beth Nelson, Genie Andrews, Debbie Cundall, Debbie Shekey and Loretta Clark. The next Adopt-a-Road will be on April 13 beginning at 8:30 a.m. at The Olde Fish House. The All-Occasion note cards were distributed to the Chamber of Commerce, Traders Hitching Post, Bert's Bay Gift Shop, Island Girl Fitness and the Matlacha Post Office.

Events & Activities –

1. Fundraisers

A. Dedicated

- 1) Beacon of Hope – Veni, Vidi, Vino. The event raised \$13,513.39.
- 2) Scholarships – Lois Lemke
 - a) An article just appeared in the Eagle and additional updates will be provided at the General Meeting.
 - b) Note Cards – provided in the Chaplain's report – included here as proceeds will be directed to the Scholarship fund.
 - c) Bag N Tag – March 18th. Beth reported on the last sorting and other details surrounding the event. Ginny will call Dee Hanks to get an idea of how much change will be need to have on hand.
- 3) PIE Derby – Co Chairs DJ Ruscik and Toni Trivelli. D.J. indicated the committee is still still looking for a 3rd chair. The kick-off meeting is April 19 and will be ongoing the third Wednesday of each month. D.J. suggested a change in the date for the tournament to October 1 to take full advantage of favorable tides.

2: Community Support

A. Assistance:

1. Mullet Toss – Toni Trivelli reported on the event scheduled for March 11 and 12. All volunteer slots except one are filled. The merchandise booth will be set up by the Mariners but staffed by the Hookers. Toni asked if we should do a 50/50 raffle and the board agreed it would be a good idea. Wayne Reed asked if the Hookers would want to sell their trailer. Toni will call Theresa Kramer to see if she knows where the trailer is parked.
2. Blood Drive report - Next blood drive is in May. More details and final date will be announced later.

3: Donations:

- A. Pine Island Food Pantry - Beth Nelson. Cash donation was \$60 but Beth does not have the total pounds of food donated.

New Business

Beth Nelson asked about the age limit for membership and if there is a reason why the minimum age could not be reduced from 21 to 18. An amendment to the by-laws would have to be passed. Further discussion will be brought forth at the membership meeting next week.

Lorie Tidwell mentioned a presentation will be made to the Pine Island Elementary Art program from ArtFest on behalf of the Hookers. She requested and invited Hookers to attend the presentation of the check this Thursday, March 9, 2017 at 9:30 am at Pine Island Elementary School.

D.J. presented information about the 15th annual David Lee Root Jr. Memorial Fishing Tournament to be held on July 15th. The Hookers were going to support the event last year but it was cancelled. D.J. will talk with them, obtain additional details and report back to the membership.

There being no further business, motion to adjourn was made by Lois Lemke. Motion passed. The meeting was adjourned at 7:37 p.m.

Respectfully submitted,

Jeanene Whittaker

Hooker Secretary

Next Board Meeting Monday April 3, 2017

Next General Meeting Monday March 13, 2017