



MATLACHA HOOKERS
JANUARY BOARD MEETING MINUTES
DATE: January 5, 2023
6:00 p.m. @ Firehouse #4
3500 SW Pine Island Road., Cape Coral, FL

Call to Order by Madam DJ at 6:02 p.m.

Attendance 2022 and 2023 Officers and Board of Directors: DJ Ruscik, Natalie Gazda, Tania Watkins, Julia Gaylor, Anita Jannotti, Lucinda Good, Linda Bohacek, Darcy Conner, Carolyn Ryzanych, Joanne Correia, Deb Syring (phone) and Christy Rau (phone), Lorie Tidwell

Absent: Monica Kochel

OLD BUSINESS – 2022 Officers and Board of Directors

Secretary, Carolyn Ryzanych

a) Review and approval of general minutes: Julia made motion to approve December minutes; motion carried

Treasurer, Deb Syring

a) Review and approval of financial reports: Linda made a motion to approve November financials, motion carried. Natalie made a motion to approve December financials, motion carried.

Chaplain, Anita Jannotti

a) Chaplin Report:

b) Outreach Report: None to report

Swearing in of 2023 Board of Directors

The Officers and Directors that are going off the Board are excused.

BOARD REPORTS

Madam DJ Ruscik

- a) 50/50: Recommendations are Sam's Fans and VFW North Ft. Myers event on January 14th
- b) Caroling update: Friday was canceled due to weather; Saturday Lucinda participated; DJ and Linda went to Fine Swine for lunch and did the caroling; Sunday Lazy Flamingo and

Captain Cons. Thank you to all who participated.

- c) Hooker Business:
 - a. Shed and Trailer: clean outs and organization- January: Date TBD, need volunteers; Joanne will lead the trailer clean up. Chamber will help and the date needs to be determined. This will happen at the St. James City Civic Center. Joanne will reach out to membership at the next meeting asking for volunteers.
 - b. Shed- Linda will lead the shed cleaning/organizing. Linda will ask for volunteers at the next membership meeting.
 - c. Hooker Heralds – The 20th will be by a Board Member
 - i. January – Lorie – ArtFest
 - ii. February – Joanne Correia – Luau
 - iii. March- Linda Bohacek
 - iv. April- Tania Watkins
 - v. May- Christy Rau
 - vi. June-Darcy Conner
 - vii. July- Deb Syring
 - viii. August -Natalie Gazda
 - ix. September-Carolyn Ryzanych
 - x. October-Julia Gaylor
 - xi. November- Open
 - xii. December – DJ Ruscik
- d) Board Responsibilities: must attend board meetings; you can miss up to 3 and if you miss more than 3 you will be asked to step down; also responsible for co-chairing events
- e) Financial Requests: None
- f) Pine Island Cares: Hurricane Recovery Program – Julia \$250K for hurricane relief. Spent \$90K to date. Parrot Head Club donated \$1, 500 and a second \$1,500 check coming. Giving out electrical outlets, plywood and sheetrock. The American Legion will give us \$25K for the January 9th building supplies. Saturday rolling York Rd with magnetic roller; utilizing State of Florida tablets to register homes for debris pick up. A group of individuals will pick up the trash; adopt a road event from Little Pine Island to Island Center January 8th. Conference call with GEM today they get their building supplies at wholesale and have offered for us to purchase through them and match in kind. Rotary International will be working with us as well. The Firehouse may not be able to store our building supplies any longer for an expected period of time. Fox 4 will be doing a segment on us on Tuesday. Live shots at 8:15, 9:15 and 10:15. Adam Botana State Representative of Bonita Springs donation of \$7,500. Hook A Ride program will be reinstated. Call for a ride and bill us. Julia will meet with Lee Trans on the 19th of January. Lorie will coordinate volunteers for Diane Wicks to clear her house. Dates will be confirmed. Will ask the membership for volunteers.
- g) Fundraising Events with Chairs:
 - a. Luau- Joanne Correia and Sandy Kerr
 - b. ArtFest – Lorie Tidwell and Theresa Kramer- another beverage stand has been added. Need 20 additional volunteers.
 - c. March – Bag ‘n Tag and Pancake Breakfast-DJ will talk with the Moose Lodge to make sure the dates are okay. Will speak with Larry at the chamber to confirm dates. DJ can’t co-chair this year. Items at the Maxwell House need to be sorted for the various events. We can use the items we have and not solicit donations. This will be on the agenda at the next membership meeting. We will need to decide on where to store items next year. We need to pick a day to sort the items. March 18th will be the Bag and Tag. Natalie will co-chair the Pancake Breakfast. We need a co-chair for the outside of the Bag and Tag.
 - d. July - 4th of July Parade – Tania Watkins and Christy Rau

- e. November - PIE Fishing Tournament- Julia Gaylor and Deb Syring
- f. December - Christmas Caroling – Joanne Correia
- g. Rotary speech- Joanne spoke to the members educating the attendees with regards to the Matlacha Hookers. In the meeting members wrote checks to MH Hurricane Relief. May be receiving a check from \$5k-\$10K.

Vice Madam Julia Gaylor, Membership

- a) Membership Report: 156 on 2023 database; had to purchase new member folders/packets and name badges; Natalie will ask the Moose Lodge if we can have the general meeting at their location.

Secretary, Carolyn Ryzanych

- a) Mail- None
- b) Lorie will pick up mail from the PO Box

Treasurer, Deb Syring

- a) Review and approval of financial reports:
- b) Checks received from Platinum Point Yacht Club in Punta Gorda they had a shrimp boil and donated \$4,575.00 and SEG (South East Grocers) a check will be arriving.
- e) QuickBooks Online: will bring the cost to the board at the next meeting.

Chaplain, Tania Watkins

- a) Chaplin Report: None
- b) Outreach Report: None

EVENTS AND ACTIVITIES:

1. Fundraisers

- a) Merchandise Report: Linda: Donated shirts from Cajun Navy and Pine Bay Gallery; Events: We have a lot of shirts and taking up a lot of room in storage; give them out of the Bag and Tag; Art Festival Cape Coral on the 14th and 15th in January, we have to do both days. DJ will work the VFW car show selling a small amount of merchandise; Natalie will be there to sell the cool ties; the Merchandise team will sell at the Art Festival Cape Coral. Before committing to an event, discuss with Linda prior to making sure the merchandise team is available.
- b) PIE Derby: Julia – still looking for a place for fishing.
- c) Island Luau: Joanne
- d) Travel Raffle: Darcy
- e) ArtFest FM-added another beverage booth so need more volunteers.

2. Community Support

- a) Blood Drive: February Date: Saturday, February 18th, location Winn Dixie- can sell merchandise and Luau tickets, and Winn-Dixie Community Bags
- b) Adopt a Road: Postponed until further notice
- c) Pine Island Food Pantry needs continue to be posted in the Hooker Herald, diced tomatoes

- d) NFM VFW Car Show – Saturday, January 14th at Hurricane Grill and Wings – Sponsor!
- e) Art Festival Cape Coral – Saturday and Sunday, January 14th and 15th Merchandise booth
- f) ArtFest Ft. Myers– Friday, Saturday and Sunday, February 3rd, 4th and 5th - Lorie
- g) SJCC Repairs – Joanne- no update
- h) Fundraising Form when partnering with other organizations – It's a guideline/expectations. Joanne will be adding more information to the form and will send it to the board for review.
- i) We are selected for the bag program for February at Winn Dixie.

OTHER:

Next Board Meeting: February 6, 2023 6:00 p.m. location Firehouse #4

Next General Meeting: Monday, January 9, 2023 @ 6:30 p.m. @ House of Omelets 900 SW Pine Island Road, Cape Coral

All board meetings except September. June 26th will be the July Board meeting.

DJ will create a text group message.

If you have questions about minutes ask Carolyn, questions about financials ask Deb.

DJ will send the board the Bylaws and conflict of interest form which each board member needs to be signed.

Holly Haynes' husband passed away. Card shower for her.

Monday February 13th at the American Legion will be a potluck.

Joanne made a recommendation to update the agenda and have the event discussions at the beginning of the agenda at the general meetings in order for chairs to have enough time to communicate what is needed for the various events.

Tania Watkins made motion to adjourn

Meeting adjourned @ 8:12 p.m.