



BOARD MEETING MINUTES

August 2, 2021

Call to Order by Madam Deja Vu Deux at Little Lilly's Deli 6 p.m

Attendance: Jill Filgut, Chris Buntin, Beth Nelson, Lucinda Good, Monica Kochel,

DJ Ruscik, Joanne Correia, Anita Jannotti, Tara Efird, Julia Simpson

Absent: Terry Batdorf

BOARD REPORTS

Madam DJ Ruscik

- a) 50/50: Get ideas from the membership for a recommendation or Captains for Clean Waters.
- b) Fundraising: Cruise Raffle. A new member, Darcy, is a travel agent and her husband owns a print shop. Darcy has offered to do a travel raffle where the winner will win a \$2,000 voucher for a cruise. Tickets potentially sell for \$20 each. Typically, an organization raises \$2,000-\$3,000 doing the fundraiser. The thought is to run the raffle during season (November through March) as a fundraiser for the general fund. We could sell tickets at the PIE Fishing Derby and other Hooker events.
- c) Financial requests: None.
- d) IRS issue: DJ called Yvonne, our CPA, for the fourth time. DJ finally received a letter asking for our penalties to be forgiven and has sent it to the IRS via certified mail. A copy of the letter will be given to Treasurer Terry. Once we get a response from the IRS and hopefully all is resolved, we'll be moving CPAs.
- e) Cape Coral Community Foundation Grant – Training session August 26th, 9:30am. A training session will be conducted on how to write grants. Julia explained that she has some experience with grant writing, but there are a lot of potential for grants to help with some of the stuff we do. Grant write-ups must be very detailed, so this training is a good opportunity for us to learn. Julia will attend and will ask if any other members want to join her. DJ explained that she has been working with the foundation for many years, and they are a reputable resource.
- f) Community Bag Program – Winn-Dixie was out of bags for the majority of the month, so DJ notified SE Grocers. The bags are being redesigned, and SE Grocers has selected us again for the month of November.

Vice Madam, Julia Simpson

- a) Membership report: There are three new members. We are currently at 144 members. The new application will be emailed to the Board to review, and it includes an option to

purchase a nametag. Julia and Joanne have been advertising for the Hookers on local online Facebook pages.

b) Final Pampered Chef Report. We raised \$323.25 during the Pampered Chef fundraiser for the general fund.

c) Dues – Update. Still \$20 and any new member that joins in August is good for 2021 and 2022

d) Elections – Will we start taking nominations in September. Julia will reach out to past Election chairs to see if they are interested in running it again.

Secretary, Tara Efird

a) Review and approval of board minutes. Motion made by Monica Kochel to approve the July General Meeting minutes. The motion carried.

b) Online Votes –DJ asked for all of us to review emails and respond with approvals when needed. DJ clarified that we need seven approve votes for approval.

c) Read Mail. None.

d) Hooker Heralds-issue date and submission deadline for next 3 issues – Karen will be on vacation part of this month. August 7th with submission the 5th; 20th with submission by the 18th and 30th with submission by the 28th.

Treasurer, Terry Batdorf

a) Review and approval of financial reports. Beth made a motion to approve the June financials. The motion carried. The financials are ready to be posted online.

Chaplain, Anita Jannotti

a) Chaplain report. Anita asked for additional money for the rest of the year. She believes she is down to \$300. After the group reviewed the 2021 budget and financials, the group decided to get more information from Terry about actual dollars spent and left. If more funds are needed, we may ask the membership for “up to” a specific dollar amount so we’ll only transfer it if the need is present in the community.

b) Outreach report.

EVENTS AND ACTIVITIES

1: Fundraisers

a) Merchandise Report: Jill picked up new slim koozies to show at the meeting. MangoMania sales were \$896. DJ thanked all members for attending.

b) PIE Derby – November 7th at Olde Fish House – Next meeting night to be discussed! DJ asked Julia how she was doing on forms for the Derby. Julia stated that the forms had just been emailed to everyone on the board. DJ asked the group to hold off on using the forms until they are reviewed. The committee decided that we are not going to rely on the purse (\$75 per team), but that we are going to get sponsors for each cash prize. DJ thinks we

have all t-shirt sponsors, and she has t-shirt printing quote. Julia stated that she has ideas for sponsors, so she asked to chat with DJ about those. We may even try to find a sponsor for each area of the event. DJ is having a hard time finding a meeting date that works for everyone. DJ states members have stepped up to run specific areas, but they have each asked for co-chairs. Chris Buntin gave an update on permits and explained that she can't even apply for permits without all the event information such as setup and design. DJ asked for Chris to send her the list of information needed. DJ stated that if we want to have an online option for the meeting, the meeting will need to be held at the deli, because there is too much background noise at the restaurants. A tentative Derby meeting date is set for August 23rd.

c) Wine Event – Feb – Committee Meeting Monday, August 16th SJCC 6:00pm

2: Community Support

a) Adopt-A-Road: Saturday, August 21st with the Boy Scouts

b) F.I.S.H. Clothes for Kids: Anita and Tara. Clothes have been purchased and delivered.

c) Blood Drive: Saturday, August 7th 10am – 3pm at Pine Bay Gallery; Bert's Bar donating \$20 gift cards for the first 25 donors. The drive is co-sponsored by Pine Bay Gallery, Bert's Bar and Island Seafood.

d) School supply drive: Done! Karen has sent wonderful thank you notes. Any extra dollars will be presented to Principal Tom at the September general meeting. DJ reminded Principal Tom that we wouldn't be presenting the teachers a \$2,500 check this Fall as those funds are raised from the PIE derby funds which wasn't held last year.

e) Pine Island Food Pantry needs: Personal care items.

OTHER:

COVID: The group discussed the rise of COVID cases. At this time, DJ sees no reason to cancel the general meeting. She just asks that we be respectful of each other, maintain six feet, and wear a mask if appropriate.

Tent Trailer: The American Legion Auxiliary is requesting to borrow the tent trailer August 28th through the 30th for a back-to-school family event. Joanne and Joe Correia will transport the trailer. DJ will send Joanne the liability form for the event.

Next Board Meeting: Thursday, August 26th at Little Lilly's Deli at 6:00pm because the first Monday of September is Labor Day. The October board meeting will be September 28th.

Next General Meeting: September meeting is TBD. Julia will start working on it. Julia asked about doing a Hooker Night Out Event in December when the most people are in town. We would buy dinner for the members with a short business meeting and a celebration. The group decided to discuss as we get closer to December.

Meeting adjourned at 7:20pm