

Hooker's 2020 Wine Event Committee Meeting – Nov. 21, 2019

The meeting, which was held at the Saltwater Smokehouse, was brought to order by Darlene Widirstky at 6:15pm. Members present were Darlene Widirstky, Bonnie Kellen, Joyce Bieber, Joyce Boyer, Pink Wesorick, Linda Bohacek, Joanne Correia, Jill Filgut, Nancy Buthman, Sharon Webster, Jeannie Glenn, and also attending was Jane Bennington from the Beacon of Hope.

Bonnie asked all members to sign in on a roster sheet, and include their phone number and email. We went around the table to make introduction. Darlene introduced Jane Bennington from the Beacon of Hope. Jane said a few words in regards to how the Beacon appreciates this event, and the monies rose for the Beacon. BOD members from the Beacon will help in any way they can; i.e. selling tickets, donating wine, etc.

Event Information: The date of the event is Sunday, March 1, 2020, from 2 – 5pm. This year's theme will be Country Western.

Event Set-Up, Lay-out and Take Down: No chairman at this time. We discussed who did the set-up last year, and it was a combination of Debbie Cundall, Joyce Boyer and her husband, and several others. Linda Bassett will help.

Some comments regarding the set-up from last year was that the venue was too spread out for the amount of attendees, and because of that, it lost some of the party atmosphere – the event looked under attended and not exciting.

PR: No Chairman at this time. We discussed that this event needs more publicity than last year, as we were down in ticket sales.

Tickets and Ticket Sales: No chairman at this time. No design at this time, but after some discussion of the design for the wine glasses, (perhaps a cowboy boot), we thought the design for the tickets should be the same or similar to the wine glasses. We also mentioned that the tickets should be smaller in size than last year, as because they were so big, they did not fit into the pockets of the men's shirt and overall were too unwieldy for the women as well. 235 tickets were printed last year, but only 156 tickets were sold, many of which were sold to committee members. The ticket chairman will need to work closely with PR to get more tickets sold for the 2020 event. The event committee thought it would be a good idea to assign tickets out to sellers. Jeannie Glenn said she would help with keeping track of the tickets that go out-an-about to the different sellers.

Welcome Table/Passing out the Glasses: Bonnie K and Pink W. These areas could nicely be combined into one area. But whoever works this area, they should be gals who have been on the committee for the whole season, not a few gals who just show up that day..... See notes from last year regarding this area. More discussion on this area to follow at another meeting.

Painted Wine Glasses: Joyce Boyer volunteered to chair this committee. We talked over a few design ideas and thought to keep the design simple. Joyce also had a few ideas, (boots, guitars, and names of country singers, etc.). She will work on those ideas before the next meeting. Joyce also said she would prefer to paint all the glasses herself, as she can do it at her leisure.

Mystery Wine: Mo Steinman, Sharon Webster, Jeannie Glenn and Eleanor Dietrich. Jeannie mentioned that they would like to have at least 200 bottles of wine, if not more, and that it should go into the Hooker Herald requesting donations to begin with the next general meeting.

Treasurer: Ginny Neff.

Desserts Table: CW Fudge Factory will again be supplying a bountiful array of chocolates and other desserts.

Art Table: Darlene will contact Mel Meo, (currently volunteering at PICC), and ask her if she will paint and donate a piece of her work to the event.

Wine Tasting & Wine Servers: Joyce Bieber volunteered to coordinate the wine servers and the wine area in general. No discussion as to the wine choices or purchases, but it was suggested that the wines be paired with the food choices, and that there be information around on the wines that are being tasted. Question: Do we want beer?

Food & Menu: Joanne Correia cochair. Joanne will be a co-chair, but needs another person to be co-chair with her. Joyce Boyer offered her home for staging the day before. Barbara S will also help with food prep and serving the day of the event. Dennis and Joe will take care of the power issues so that the hot food can be kept hot, etc. There were many ideas for kinds of food to be served that would coordinate with our Country Western theme: Hot Dogs, Pulled Pork Sliders, Potato Salads, other salads, etc. No other discussion.

Silent Auction: Pink will be an advisor to this area, and will help set up a "Buy Now & Take" system for the baskets and other prizes. She will not be able to procure the gifts, nor store them in her home. She will help in this area on the day of the Event.

Entertainment: No group or person chosen at this time. (Notes from Joanne C on 11/29: Joanne spoke with "Last Resort", a fun country rock band. They are open for the date, and would entertain us for \$300. We will need to confirm with them in December.)

Photographer/Photo Booth: No discussion.

Event Décor: No chairman at this time.

Open Discussion:

Joanne Correia suggests we call this event the "Wine & Beer Event", as we are considering serving beer as it fits in with our Country Western theme. Discussion to follow.

Discussion regarding purchase of tickets by Event workers: We, (or hopefully, the Hookers BOD), need to solve our volunteer ticket dilemma: i.e. who buys tickets for this and other Hooker events and who does not..... This situation is causing some hard feelings within the committee group, some of the husband volunteers, and definitely is a situation that needs immediate attention and needs to be solved ASAP. The Problem: We have volunteers who have been buying tickets to the event for many years, and others who have never bought a ticket, apparently having been told at one time that "some" of the workers do not have to buy tickets. We have workers who have bought tickets working side-by-side workers who were told they didn't have to buy a ticket. Some Questions to be addressed and answered: What are the guidelines for who buys tickets and who

does not? How do we determine who pays and who does not? How do we determine who works more or harder than others on the committee? How do we determine which jobs are more important than others? How does one figure this out fairly for everyone?

The next meeting will be on Thursday night, Dec. 12, meeting place to be determined.

Respectively submitted,
Bonnie Kellen, Committee Secretary