

2017 BOARD OF DIRECTORS MEETING MINUTES  
MATLACHA HOOKERS  
FEBRUARY 6, 2017

The meeting was called to order at 6:05 p.m. by Madam DouZie, Julia Simpson. Members present were: Julia Simpson, Helen Andrews, Jeanene Whittaker, Toni Trivelli, Lois Lemke, Billie Young, Ginny Neff, D.J. Ruscik, Bonnie Gunnoe and Lorie Tidwell.

BOARD REPORTS

Madam DouZie:

1. Administrative and Committee Chairs - There are still committee chairs that need to be filled. Merchandise – Lorie Tidwell and Beth Nelson have volunteered to co-chair Merchandise. Bonnie Gunnoe will organize the volunteers and merchandise for Mango Mania. PIE Derby – it was recommended that there be 1 Chair and 2 co-chairs from the board. Toni Trivelli and DJ Ruscik agreed to co-chair.
2. Scholarship – Ad Hoc Committee. Lois reported that the application has been revised. The ad hoc committee recommended the scholarship levels be raised to \$2,000. Motion was made by D.J. Ruscik that the scholarship levels be raised to \$2,000 with the additional \$500 over and above what has been pledged by sponsors funded from the Hooker's general fund reserves. Motion passed.
3. 50/50. A review of suggestions was discussed. Motion was made by Lorie Tidwell, seconded by Beth Nelson that the funds raised in February be donated to the benefit of Brenda Swift. Motion passed.
4. Meeting dates for 2017 have been confirmed with the exception of the July Board Meeting. After discussion, the July Board meeting will be held on Thursday, June 29<sup>th</sup>.
5. Merchandise report. Bev reported January sales were \$523.00.

Vice Madam:

Membership report. The most recent membership list provided by Sonia was cross-referenced against the paper records and showed a total of 297 members. Helen is going to be calling all new members to ensure they have received their information and have been lei'd.

Hooker's Night Out. Helen is working on the theme and venue. A discussion ensued about potential dates to be confirmed later.

Secretary:

Minutes from the prior meeting were submitted for approval. Motion made by D.J. to approve the minutes. Motion passed.

Secretary's responsibilities. Jeanene presented issues related to the Secretary's responsibilities. A discussion ensued regarding the delegation of various duties and several issues were identified that were duplicative in the monthly meeting process. Updates to the Secretary's procedures will be made and Julia is going to fine-tune the database. It was agreed by all that prior to all meetings, Committee reports will be provided to the Secretary in advance.

Domain name information was provided to the Board members for information purposes only.

Treasurer:

Ginny updated the Board on the transition of responsibilities from the prior Board Treasurer. A General Journal entry was made to account for a reduction of \$10 in the sale of the note cards. If any Board Members want to see an itemized breakdown of expenses, just let her know. Motion made by Helen to accept the treasury report. Motion passed. A copy of the proposed budget for 2017 was provided and discussed. A change to the scholarship amount was recommended as it was estimated too low. A motion to accept the adjusted budget was made by Lois Lemke. Motion passed.

Chaplain:

For January, there were no card showers sent and one hardship request. New note cards are ready to be released for sale. The next adopt-a-road event is February 23, 2017. A card shower for Arlene Stornello's husband Ross has been requested. Changes to the outreach committee will be sent to the Secretary for the record.

Events and Activities:

Fundraisers:

- a) Beacon of Hope – Veni, Vidi, Vino. 74 tickets have been sold with 50 promised out. The band has changed to David Sarchet Trio. The next planning committee is this Thursday, February 9.
- b) Scholarships. See above.
- c) Note Cards – Billie will ensure supplies are delivered to all business locations.
- d) Art Fest – The Hookers raised \$4,032.25 from tips at the Art Fest this past weekend.
- e) Bag N Tag – The event is scheduled for Saturday, March 11<sup>th</sup>, 8:00 – 2:00 pm. First sorting is scheduled for Saturday, February 18. Second sorting will be on Saturday March 4<sup>th</sup>. Pickup is scheduled for March 10<sup>th</sup>. Both sortings begin at 9:00 next door to DJ's house. Pine Island Community Church will receive anything not sold at the end of the day. Julia is making arrangements for a Certificate of Insurance.
- f) Blood Drive February 11<sup>th</sup>. Ginny is going to be the chair and DJ will act as the co-chair. There are 4 events during the year. Hooker Merchandise will be available.
- g) PIE Derby. More discussion at the next meeting to confirm the date.

General

Julia suggested there may be an opportunity to set up the Merchandise Table Hooker Booth at the February 18<sup>th</sup> Chamber "Business Expo". Ginny and Helen volunteered to set up and work that event.

COMMUNITY SUPPORT

- a) Food Pantry – Beth Nelson reported the food pantry has requested kid's cereal, bar soap and canned ravioli.

- b) Financial Request. The only request received was for the Holloway Fund. Motion was made by DJ Ruscik to donate \$200 to the Bobby Holloway Fund. Motion passed.

There being no further business, the meeting was adjourned at 8:09 p.m.

Respectfully submitted,

Jeanene Whittaker  
Hooker Secretary