

August 13, 2023

**Matlacha Hookers Announce \$35,000 for
2nd Hurricane Ian Small Business and Non-Profit Organization Grants.**

The Matlacha Hookers, Inc. is a local 501c3 Non-profit established in 1998, with approximately 200 current members. After Hurricane Ian, we adopted a GoFundMe for hurricane relief and continued fundraising for the Greater Pine Island Area.

Our organization strives to make a positive difference in our community and has decided to use some of the money raised for hurricane relief and rebuilding for the Greater Pine Island Area's locally owned and operated businesses and non-profits.

We are dedicating another \$35,000 to this grant opportunity, \$2,000 grants for local for-profit businesses, and \$3,000 for local non-profit organizations.

Eligibility Criteria:

- Businesses operating before Hurricane Ian and businesses currently operating after Hurricane Ian (09/28/2022) are eligible. NOTE: This is a change from the 1st round of Hurricane Ian Grants, which only allowed applications from businesses that were open before 9/28/2022.
 - Locally owned and operated small businesses in the Greater Pine Island and Matlacha Area.
 - You must provide a current Sunbiz Annual report, title, or other proof of a currently operating business.
 - You must Not have received a grant from the 1st round of grants.
- Non-profit organizations operating before Hurricane Ian and currently operating after Hurricane Ian (09/28/2022) are eligible.
 - Can Not be National, State, or County affiliated.
 - Must be in the Greater Pine Island and Matlacha Area
 - Social clubs are not eligible.

Weighted Criteria (total points an applicant can earn 100 points)

1. 20 Points: What type of assistance, if any, did you apply for? (E.g., Small Business Loan SBA, Grants, etc.)
2. 20 points: What did your business or Non-Profit contribute to the Greater Pine Island area during the first four months of the recovery efforts?
3. 40 Points: How can you support the continued recovery efforts to Pine Island over the next 12 months?
4. 20 Points: If you were chosen as a recipient, how would your Business or Non-profit use the money?

Required information to Qualify:

- Questions on the application must be completed in their entirety.
- If you lack the required information on the application or do not include the necessary supporting documents. Your application will not be eligible to

move to the ranking round; this includes your “narrative on how the grant will make a positive difference in your business serving the Pine Island area.

- The applicant agrees this narrative could be published and shared to promote the Matlacha Hooker Hurricane Ian Grant Program and Greater Pine Island rebuilding initiatives and marketing activities to help others on the Island.
- Once applicants are determined to be eligible, the weighted criteria will be reviewed and scored. The ranking list will be completed, and the top highest-scoring applicants will receive the grant.
- If a tie exists, applicants will be chosen via a blind drawing.
- For-profit, small businesses selected will receive a \$2,000 grant.
- Non-profit organizations selected will receive a \$3,000 grant.

Grant applications are on our website, www.matlachahooker.org, under the Hurricane Ian Recovery Tab. Completed applications and supporting documents can be mailed to the Matlacha Hookers P.O. Box 111, Matlacha, FL 33993, and must be postmarked by September 28, 2023.

If you are chosen as a recipient, you will be contacted by a member of the committee to be invited to our October 2023 Matlacha Hookers General Membership Meeting, the 2nd week in October, for a check presentation.

Those businesses and organizations not chosen will receive a letter from the committee acknowledging receipt of their application and thanking them for their submission.

If you have questions about the grant process or criteria, don't hesitate to contact Julia Gaylor at 12thmadam.julia@gmail.com Please add in the subject line “MH Grant Questions.”

Matlacha Hookers Hurricane Ian Small Business Grant Application

All questions on this application must be answered. If there are questions that still need to be answered, your application will be disqualified. Please use a separate sheet(s) of paper to address the weighted questions #2-4 individually. There is a limit of two pages for the weighted questions. Finally, please sign and date the grant.

If there is a tie, those applications will go into a blind drawing. Each page must be numbered and have the business name at the top of each sheet. This application and all supporting documents **MUST be submitted together in one envelope postmarked no later than September 28, 2023, and addressed to: Matlacha Hookers 2023 Hurricane Ian Small business Grant PO Box 111, Matlacha, FL 33993**

Business _____ Date _____

Contact _____ Relation _____

DBA: _____ Phone: _____

Physical Location:

Mailing address (If different from above)

If you are unable to return to the original location due to damage, where is your alternate/ temporary location:

Website: _____ Hours of Operation: _____

Social Media Page(s):

Opening Date: _____ (1st official date of business)

What was your **reopening** date after Hurricane Ian:

Please attach your SunBiz Annual Report for 2023 (**must provide proof of being open**). This documentation must accompany your application to be considered eligible. Site visits may be done at random to ensure business is open.

Weighted Criteria (total 100 points)

- 1) What grants or assistance, if any, did you apply for? (e.g. SBA Small Business Loan, Florida Small Business Emergency Bridge Loan Program, Hello Alice “DoorDash Disaster Relief Fund) What was the outcome? **(Weighted Question worth 20pts)**
 - a. **If you did not file for assistance, what was your reasoning?** (This is optional to answer. However, we can potentially help you find resources that would be helpful for you in the future)
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- 2) What did your business contribute to the Greater Pine Island area during the first 4 months of the recovery efforts? **(Weighted Question 20pts)**
- 3) How can your business support the continued recovery efforts in Pine Island Area over the next 12 months? **(Weighted Questions 40 Pts)**

4) How will your business use the grant money if you are chosen as a recipient?

(Weighted Question 20 Pts)

5) If you are chosen as a recipient, we may request that you submit a narrative on how the grant made a positive difference in your business. And the applicant agrees to allow this narrative to be published and shared to promote the Matlacha Hooker Hurricane Ian Grant program and Greater Pine Island rebuilding initiatives.

_____ Signature _____ Date