

Hooker's Wine Fest Committee Meeting – December 15, 2016 – Island Grill

Submitted by Bonnie Kellen, Committee Secretary

1. Welcome and Introductions

The December 15th meeting of the Hooker's Wine Fest Committee was brought to order at 6pm by the chairman Nancy Chandler. Members present were Nancy Chandler, Paulette Crippen, Sharon Webster, Jeannie Glenn, Tina Bush, Julia Simpson, Barbara Jameson, Billie Young, Joanne Corrcia, Pink Wesorick, Bonnie Kellen, Tracie Lewis and Dee Hanks.

Nancy introduced Elsie Stearn from the Beacon of Hope. Elsie thanked the Hooker's and this committee in particular, for all the work and dedication in planning the wine tasting event to raise funds for the seniors on the island. Elsie gave us an update on some of the services offered to the seniors by the Beacon, commenting that 60-70% of the Beacon's clients are seniors. She also told of the many cases that the Beacon is able to become an advocate for many seniors and the many ways in which the Beacon can offer aid. Elsie also made mention that the Beacon is looking for BOD members, and she would love if it were to be a Matlacha Hooker. She also said that the Beacon BOD members would be donating many bottles of wine for the Mystery Wine Tale, and that there will be a "Save the Date" on the Stonegate Bank marquee announcing our event.

2. Sub-Committee Updates

Event Set-up and Take-Down: Jean Dickason/Nancy Chandler. In the absence of Jean, Nancy reported that the general area would be set up similar to last year. Details to be presented in January.

Event Décor: Darlene W. Darlene was absent, and will present her report at the January meeting. Tina mentioned that Jeff Mahl will be bringing his Model A car again, and there will be photo ops with a photo booth staffed by Phil and Joan Rosenberg. Julia will get props for the photo booth.

Registration: Bonnie Gunnoe/Susan Schuman. To speed up the entry line, the committee is discussing having two lines, and will report back on their discussion and decision in January.

Mystery Wine: Mo and Team (Paulette Crippen/ Jeannie Glenn/Sharon Webster): Jeannie reported that they would like 100-125 bottles, and all wines will be wrapped in brown paper bags tied with

raffia and then a design applied to the bag. Two designs for the bag décor were presented and then voted on by those present – the design with the flowers won. Sandy Peculis will store the wine at her house, and Mo will pick up the wine when it is needed to wrap for the event.

Painted Wine Glasses: Billie Young. Billie presented her design suggestions and won approval from the committee. The design will incorporate the Italian flag colors of red, white and green. Billie will decide the final design, and choose the helpers who will help her paint the glasses. There will be over 200 glasses that will be painted, most for the ticket holders. The glass committee will also have some glasses for sale for the event workers to purchase, as those workers will not be drinking the wines, but may like a souvenir glass.

Tickets and PR: Dee Hanks/Tina Bush. Dee is in charge of all tickets – distribution, collection and all monies. The tickets will be available for sale on or after Dec. 21st, and will be available at the Beacon, Island Girl and Stonegate Bank. There will be 250 tickets printed, with 200 for sale to the community. Tickets are \$35 each. There will be a statement on each ticket that the ticket holder must be 21 to attend this event.

Artwork/Entertainment: Julia Simpson. Julia is working with Mel Meo on poster designs and will have posters ready by the end of the month to be placed around the island. Julia has arranged for the Hipnauticals to be the entertainment band. Pink W mentioned the possibility of getting opera singer Carolyn Turner, to be part of the entertainment. She will get more information.

Ice Sculpture: Sandy Peculis will donate the ice sculpture. The sculpture will dispense champagne, and on server will be needed to help in this area. Also, Pink will be stationed as a hostess in that area to greet the patrons of the event.

Wine, Menu & Servers: Barb Jameson/Tina Bush. Tina mentioned that there will be six servers dressed in period Italian costumes. There will be many selections of finger foods, including little pizzas, cheese bites, flatbreads, meats, olives, and a few other selections. Tina has arranged for a chilled food service trailer. Barbara is arranging for all the wines that will be tasted and will arrange for the wine sommeliers.

Silent Auction: Sherry Grant. In her absence, Nancy asked each member of the committee to take a merchant or two, and procure gift certificates and other items for the silent auction. Julia and Nancy kept a list of which member is going to which merchant. Call them if you have any questions about where you are to go for donations. Donation forms were available at the meeting, and can also be

found online. All merchant donated items should be given to Sherry at the January meeting. Barb is working on a wine cork necklace for some of the baskets.

3. Theme Ideas and Costumes for Committee Workers.

The theme of the event, "Veni, Vidi, Vino", was presented and discussed. Ideas for costumes were discussed, but no decision was made. Barb suggested there are many periods of time for Italian vineyard costume ideas and members could look online.

Other Discussion:

The next meeting will be Thursday, January 19th, 6pm at the Island Grill.

Minutes submitted by Bonnie Kellen