

## 2018 BOARD OF DIRECTORS MEETING MINUTES

### MATLACHA HOOKERS

December 3, 2018

Call to Order @ Lorie Tidwell's home @ 6:24 p.m

Attendance: Julia Simpson, Ronda Czarnecke, Ginny Neff, Cindy Walton, Helen Andrews, Billie Young, Chris Buntin (2019 board), Lorie Tidwell, Deb Cundall Guest: Carolyn Sprague to discuss Kiwanis Proposal

New Board invited to sit in on meeting.

#### BOARD REPORTS

Requested that board members RSVP regrets to the Madam before the meeting to be certain meeting has a quorum.

Madam DouZie: Julia Simpson

- a) 50/50 - Boy Scouts motion by Cindy Walton, all in favour.
- b) Hooker Business – Funding general account, members discussed the rising of dues to \$25 and agreed that it may be prohibitive for some. Sending out a renewal form in the fall will help encourage renewals. Motion by Lorie Tidwell that for 2019 15% of net profit from all fundraisers be deposited to the General account to keep it solvent for general requests and outreach, and dues remain at \$20., all in favour.
- c) Financial Requests – Matlacha Community Rec Center Easter Egg Painting party \$150.00 motion by Billie Young, all in favour, Pine Island Little League team sponsorship \$600.00 motion by Cindy Walton, all in favour. Request will be made for extra team shirts for those members who order in advance. Habitat for Humanity \$100.00 as “paint sponsor” motion by Lorie Tidwell, all in favour.
- d) Clam Jam – Hookers have been offered the opportunity to have a merchandise booth and work at January's Clam Jam at the German American club at no cost to us. We will request all tips from beverage sales. Motion to accept request by Helen Andrews, all in favour.
- e) Discussion of new fundraising ideas included “Mayor's Race”, Dog/Baby photo contest, Billie's Book of Jokes. More suggestions encouraged !

Vice Madam – Helen Andrews

- a) Membership: Previous rosters showed 321 past paid members. Paid to date for 2019-166 members.

Secretary – Cindy Walton

- a) Review and Approval of November Minutes motion by Helen Andrews, all in favour.
- b) No Online Votes
- c) No Mail

Treasurer – Ginny Neff

- a) Review October Financials in progress.

Chaplain – Billie Young

- A) Chaplin Report: no card requests
- B) Outreach Report: no hardship requests

## Events & Activities –

### 1: Hooker Business:

A: Elections Voting Night – Lorie Tidwell – all went smoothly, online voting should be considered for 2019.

### 2: Fundraisers

#### A. Dedicated

- 1) Scholarships – Discuss proposal from Kiwanis Club and list of pros and cons presented by Carolyn Sprague (attached)  
A: Note Cards – Report Billie sales are slow.  
B: ArtFest – Lorie Tidwell- Online sign-ups will be available at December 10<sup>th</sup> meeting.
- 2) Merchandise Report – Lorie Tidwell-new merchandise chairs needed. 105 derby shirts left.
- 3) PIE tourney – Deb Cundall/Julia Simpson – Total donation to PIE \$17,000.00 divided into \$10,00.for Teacher grants, \$5,000. for school (½ in January and ½ in September), and \$2,000. to Scholarship account
- 4) Wine Event- Julia Simpson – December 13th at Island Grill. Ticket pre-sale will begin at December 10<sup>th</sup> meeting.

### 3: Community Support

#### A. Assistance:

1. Adopt-A-Road: Billie Young -December 20<sup>th</sup> ,7:45 breakfast, 8:30 work party

### 4: Donations:

- A. Pine Island Food Pantry – Lorie Tidwell-toiletries and cash, grocery coupons accepted for donation to local vets regardless of expiration.
- B. Christmas Caroling – Billie Young sign ups will be available at Dec. 10<sup>th</sup> meeting

## OTHER:

Meeting adjourned at 8:29 p.m

Next Board Meeting January 7, 2019 Little Lilly's OLD BOARD business/ New Board Meeting

Next General Meeting Monday December 10, 2018 American Legion providing spaghetti dinner for \$7.50  
Desserts will be provided by the board.

After listening to Carlyn Herrings proposal for one committee for all island organizations who give scholarships to PI students, we discussed thoroughly our thoughts and developed a pros and cons list for such a proposal.

#### PROS

1 committee may be more efficient and possibly an easier way to gather business donations.

Maybe more money donated for scholarships

1 special ceremony for scholarship presentations.

Students may benefit more from one source as amounts could vary and additional services offered

1 application for applicants

#### CONS

Hookers would probably lose much control, especially with several of our significant fundraisers. i.e. PIE, Art Fest, Bag & Tag.

Details are murky at this time. Blind process vs. open/interview process. We believe there would need to be significant committee work ahead of implementation and don't feel this is possible for 2019.

Tax implications? How is the money handled?

Will personal donors still be interested in a large island scholarship vs. the Matlacha Hookers Hooked on Education scholarship?

Would a standardized application meet the needs of our unique application process?

It would not be easy for the Hookers to remain exclusive in the process