

## MEETING MINUTES

Thursday, Sept. 26th, 2019- Little Lilly's Deli at 6:00pm

Attendance: Sandy Kerr, Chris Buntin, Ginny Neff, Anna van Kirk, Nicole McQuade, Debbie Cundall, Lorie Tidwell, Billie Young, Dawn Raymond, Jeanelle Havlin, Darlene Widirstky, Pink Wesorick, Diane Maher

- ✓ Posters were available tonight.
- ✓ Meeting set with Lisa, OFH, on Friday, 9/27<sup>th</sup>, 2:30, with our Site Mgmt. heads, Chris Buntin & Jeanelle Havlin; Derby Chairs, Sandy Kerr & Julia Simpson.

### Overseers Reports

#### Kate – Day of Event

- **Silent Auction**-Darlene/Joanne  
Pink Wesorick will be helping Darlene as well. Darlene said she is starting to get donations. Items can be dropped off at Century 21. The Mgr, Mike Shevlin will store in their conference room. She is ordering the bid sheets. **She is missing 18 large picture stands, 1 easel, and table cloths.** Kate is hosting a painting party with local artists to create artwork for the silent auction. Sonya wants 100 flyers to give to Jets Pizza, to put in their boxes 1 week before event. Sandy Kerr has flyers and will give to Sonya @ the Hooker Gen. Meeting Oct. 14<sup>th</sup>.
- **Chinese Auction**- DJ-  
DJ wants to remind everyone that donations for the Silent and Chinese Auctions can be dropped off at her house any time. She just needs to be notified. 239-910-3829  
? How many tickets do the kids get at registration? Last year we gave two. We discussed giving the kids more, maybe 4 tickets each.
- **50/50**- Kate has most slots filled. Linda Gasner from P.I.E School volunteered. Also Kate has a new member signing up, Sherry Napolo, who may oversee the 50/50.
- **Tickets**-Kate feels she has plenty for this year
- **Merchandise**- Jeanene- No report

#### Sandy – Preparations

- **Site Management**-Chris Buntin, Jeanelle Havlin, Deb Cundall  
Allied Portables contracted for \$185 for 2 porta Johns and one wash station to be delivered 11/2/19. Honc is donating the trash dumpster. Waste Pro is donating 6 waste containers and 4 recycle tubs.
- **Permits**- Chris has all the paperwork completed and will get signatures from Lisa 9/27. Chris is a Notary, which helps a great deal.
- **Tents**- Sandy-Main & Band Tents are contracted & to be set up Saturday, 11/2/19. Flame retardant Certificates sent to Chris. Waiting for Company logo for Julia PR. A tax free contract with dates is being requested to use for billing.
- **10X10 tents**- Jeanelle- she found tents for \$159 at Sam's Club that are the kind we need. Jeanelle saw one on sale and had Billie buy it for \$80. Jeanelle works at Sam's Club. It appears we now own 12 tents. It will be brought up at the Board Meeting to approve the purchase of two more tents and take the money from the Centennial Money Market account. Nicole volunteered to buy the two tents at Sams & submit receipt for reimbursement. Jeanelle is going to ID and number the tents. The Chamber is setting up a release form for anyone borrowing our tents, and a tracking system. It appears the we will only need to borrow 3 tents from members.

- **Get your table and chair requests into Jeanelle asap.**
- **TRAILER-** We now have an inventory of its' contents. Ginny is checking Ins. Co's because we do not have Insurance on it or its contents. Ginny will make up a waiver for liability to be signed if anyone moves the trailer. Chris spoke with Jennifer @ Chamber who reported that lock was missing from trailer tongue; she put a Chamber master lock on it so it can't be stolen. Jennifer has two keys each to trailer door & tongue lock. Will give one set to Hooker rep. if requested.
- **Parking Lot** across the street – Julia gave them copy of liability insurance coverage last year. Has had policy written again this year. Julia, Lisa & Chris to follow up.
- **Websites-** Revisions were made to Eventbrite; Eventful; Facebook, etc. due to Adult fishing tourney changes. Addition of band info too.
- **Public Relations** – Julia- asked Jen from chamber to help her with some TV spots. She also requested an anchor from ABC news, they will get back to us if they can help. She requested them to come the day before at the captains meeting to bring more people to the event the next day.

*The prices for the eagle ads are:*

1/4 page (5"W x 6.5"T) \$130 per issue –

1/2 page \$210 per issue (5"W x 13"T or 10"W x 6.5"T)

It was decided that 2 X 1/2 page ads be placed. Split the ad space between Kids derby and Adult Anglers. Put in Oct. 10<sup>th</sup> and Oct 24<sup>th</sup>.

*Julia is emailing every angler we have had the past three years to thank them for their support and to invite them this year with the details.*

Julia received a check from our Treasurer for \$185 to proceed with video from Kevin Russell (Things to do on Pine Island)

- **Photography** – Laura Massey
- **Signage** – Jeanelle & Sandy will visit the storage unit to get inventory.
- **Volunteers-** Mel Brinson is the Boy scout leader and will be contacted by Jeanelle H. about times of needs. Need them @ 4:00 pm for tear down on Sunday, 11/3/19.

### **Nicole -Kids Derby-**

- **Kids Activities-** Elida & Anna- They could use puff paint; glitter glue; and more importantly, paint pens. Also large bottles of acrylic paint. Use 40% coupon @ Michaels. Anna had a gathering last night to cut bottoms off bottles and paint inside. Doing Prep work for the fish.
- **Kids Derby Deputies-** Dawn Raymond  
Shallow Bait will provide 3,000 shrimp. Island seafood will provide the Chum. She has all her Deputies lined up.  
Last year we had 75 kids. We need to make a "BIG DEAL" every time a kid catches a fish. Stop what you are doing and clap, etc. Maybe we can have a bell or something.
- **Kids Registration-** Lori Tidwell- Kids trophies are being sponsored by Centennial Bank, a \$250 Shark Sponsor. Lori showed us one of the trophies. So neat. Maher is making the Principals Trophy. Lorie bought 120 bags. Trailer has the wrists bands for the kids. The colors are green, red, & multi. Reminder for beverage people, the Kids get two free drinks. You need to mark off on their wristbands. Everyone got free water last year.
  - ❖ **TRUNK OR TREAT-** Nicole discussed 10/26<sup>th</sup>, the Kiwanis Fall Festival. Anna will go and hand out flyers. Everyone, please make an effort to advertise. There is an event at Cape Christian and Trafalger School. Nicole has asked for leftover Halloween items. She will put in Kids Goody bags for the Derby. Lorie will help assemble. A Herald was sent out with this info.

- **Bikes** – DJ – Last year 6 were donated, 2 from Hollywood Cycle in the Cape (principal Hook's friend) and 4 bikes paid for by Mel Brinson on Pine Island. DJ is checking on the donations for this year.
- **Helmets**- Karen Garside- Needs to know how many required.
- **Rods** - Dawn Raymond- There are 64 in storage. She ordered the rest of the rods from D&D Bait shop. Plan to have 100 rigged rods.
- **Kids Reg. Forms** – Julia will get forms and flyers to the school next week.
- **Kids T-shirts**- Total Payroll- Theresa – Julia will send JPEG of logo.
- **Mr. Fix-it** – Chris Dordan & Jim Young & Dennis Havlin

### Julia-Adult Anglers-

- Julia has two teams signed up already. YEA!
- **Forms**- She will drop off forms at Four Winds; Island Grill; St James Gen. Store; Traders Hitching Post; Pine Bay Gallery, Pineland Marina and Olde Fish House.
- **Captains Meeting**- Cindy Walton will help Julia. Julia will speak with Lisa re: food, beverages and possible music. Will do a few auctions not a lot. *So basket people, think about me when collecting items!*
- **Measure Masters**- David Dean and Frank Raymond.
- **Posters** – Available. Sandy Dropped off a bunch at OFH. Will bring to meeting.
- **Entertainment**- Molly Brown sent a poster/flyer to Julia. She and Sandy have posted the music online. **We need a file we can print from. Need to finalize timeline.** – Bella Player a former student of PIE is going to sing the national anthem for us. Also Jennifer, from the Chamber, is going to use the band angle to see if she can get someone from the media to do some stuff also.
- **T-Shirts**- Printed by S&P designs and available.  
Distribution – DJ is working with Terry Dordan. The shirts will be sold at: Four Winds in Bokeelia; Island Grill; St James Gen. Store; Traders Hitching Post; Pine Bay Gallery; Pineland Marina, Old Fish House and the P.I.E. School.
- **Sponsors**- Julia got Bobby Holloway to sponsor the rulers for \$400 Wahoo Sponsorship.
  - Mullet - \$100 Bucket Sponsors – Williamson & Bros., Pine Island Pool, Olde fish house will be on it and Towboat. So far we could use a couple more. Max. of 8. Need swag for my buckets. Julia took all last years buffs out of the storage unit to use this year.  
*DJ said she would check with Bob and Annies to see if they want to be the \$350 Lady Fish sponsors for the cozies.*

### Sandy – Procurements

- **Beverages** – Linda Bohacek – Sandy had a sign-up sheet at Gen. meeting to sell beverages. DJ offered her hubby Tom. Nicole is working with Pepsi. Linda has been in contact with Costco and Budweiser. Will continue to get people signed up. Sandy Has volunteer names to offer.
- **BBQ** – Theresa Kramer- Had a sign-up sheet at Gen. Meeting. Melva will bring tins next meeting. Need more sides.
- **Kids Lunch** – JD Holloway- Nicole is looking into Meat prices. Julia needs Saltwater Smokehouse's logo.
- **Beverage ticket sales** – The sign-up sheet for Beverages included this.
- **Booze wheelbarrow**- Sonya had gotten the wheelbarrow. Audrey Adams will oversee this. Billie Young is helping her. Need a Herald to ask for booze. Billie will reach out to Sonya to get the wheelbarrow.

## **Kate - Solicitation**

- ***Cold calls-EVERYONE- help out***
- Corporations- EVERYONE
- Local – DJ will solicit Lodges and Organizations
  - SJC- Anita Janotti
  - **Bokeelia- We need solicitors for Bokeelia.**
  - Fort Myers -Downtown Kate Swanstrom
  - Cape Coral- Kate, Sonya, Sandy, Susan
  - Matlacha- Diane Maher
  - N. Fort Myers- DJ

## **Sponsors**

- Kids- everyone should promote. Get \$35 donations.
- Silent Auction- Everyone needs to chip in and get items.
- Donations- Sam Galloway gave us \$500. Ginny received a \$35 child sponsorship. DJ got \$700 from the Sons of the Legion to sponsor 20 kids! Centennial Bank will be Shark trophy sponsor for \$250 [per Julia].
- Forms – Julia has them prepared

**DISCUSSIONS:** Last month of prep ladies! Let's get all our feelers out there! Bring solicitation packets with you everywhere! Anyone needs anything from Julia, call and or text her! Same with Co-chairs. Ginny Neff, our treasurer, will have the "BANKS" for the areas taking money. There will be a form to follow inside. If you need more money than was allotted last year, let her know.

**UPDATE: On Friday, 9/27, the meeting with Lisa went well. Lisa has in her restaurant office/storage 54 chairs and 10 tables that we can use. So we do not have to borrow from the Methodist Church on the Thursday before and have to store them. YEA!!**

Julia will be on a cruise October 14<sup>th</sup> – 18<sup>th</sup>

Meeting adjourned at: 7:45 pm.

Chairpersons:

Julia Simpson 239-298-1113; Sandy Kerr 305-849-1539; Kate Swanstrom 303-550-4459

Next Committee meetings will on Thursday, Oct. 10<sup>th</sup> & Oct. 24<sup>th</sup> @ Little Lilly's Deli @6:00pm, unless notified.