

Matlacha Hookers

MATLACHA HOOKERS FEBRUARY BOARD MEETING MINUTES

DATE: February 6, 2023

6:00 pm. @ Home of Darcy Connor Serenity Cove, Bokeelia,
FL 33922

Call to Order by Madam DJ at 6:10 pm

Attendance: Deb Syring, Joanne Correia, Julia Gaylor remote. DJ Ruscik, Lorie Tidwell, Linda Bohacek, Darcy Connor, Natalie Gazda, Christy Rau

Absent: Excused Carolyn Ryzanych, Tania Watkins

BOARD REPORTS

Madam DJ Ruscik

a) 50/50: Island Luau or Sam's Fans (Note that we donated in June 2022)

b) Hooker **Business**:

- a. **Bylaws** - received via earlier email
- b. Conflict of Interest Disclosure - Board members present signed documents
- c. Change of place for board meetings needed due **to** the fire station's need for space to conduct certification training. Search for another place underway.

c) Fundraising:

- a. ArtFest Fort Myers Beverage Team-Lorie

Preliminary fund raised from tips was \$1,667. Some issues this year with running out **of** product to sell and other difficulties with new management.

- b. Island Luau-Joanne

Meeting tomorrow night. Current issues are food and Pine Island Eagle issues.

Everything **else** on **target**. \$5,000 **raised already from** sponsorships. Social media push end of last week so ticket sales have picked up.

- c. Bag n Tag and Pancake Breakfast- DJ cannot Co-Chair-March 18th. CHAIRS for **set** up, layout and breakdown. DJ will check on available enclosed trailers for transport. Requesting

donations **for** bag and tag only from members. **Natalie**/Tania - Breakfast, Gwen - Boutique, Chris B - Chic Boutique? PICC will provide racks for Boutique and will accept any items left. DJ will check with PICC and transport after event.

Travel Raffle **Darcy**- Promotion ideas; Do we advertise in the Eagle? Decision not to advertise in the Eagle as too costly. Darcy shared that in person opportunities or social media would be best. She will share the number of **tickets** that **have** been sold at the February Meeting. We need to post that the deadline has been extended on our website and Facebook pages. We will have opportunities at the Blood Drive and Chamber Market. Total tickets to sell are 250 at \$20 each.

d. John P Wood Tournament- Joanne and Linda

Tentative plans for a 5-hole Bean Bag Board Toss Tournament, 50/50, music, finger foods to announce reopening of their SJC business. Funds raised go to Matlacha Hookers Hurricane Relief. Details not secured totally at this time. Tentative date **Sunday, March 5th** from Noon until 4pm.

e. Financial Requests: None

e) Facebook pages- We currently have 3 pages. One is "private" with over 300 members. Who should be the Administrator(s)? Do we need all three?

Discussion issued with results being that two public pages will be merged. Private page with over 300, some members and some not, **will be "kicked off"** and then **restarted again** with only paid members. This **will** start at the same time members who have not renewed would be deleted from **site**, Feb 15th. Tiffany will assist with merging and also make available professional head shots to Board members and also revamp the outdated website.

f) Trailer, Maxwell House and Storage Shed Organization **and** Inventory - Joanne, DJ **and** Linda,

On February 1st, the Maxwell house was sorted, boxed and put away for the bag and tag, or for Island Luau, or placed in garbage bags. February 6th, storage shed cleaned, sorted, and organized for space for new shelving in the middle aisle. Arrangement made to remove the plywood and the doors to create more space.

1. General Release and Liability form initiated for those who use items from trailer or shed.
2. Inventory Sheets Check-outs inside of Trailer and Storage Unit established.
3. Schedule of use of trailer developed by Joanne Corriea and Darcy Connor **in** charge of the schedule now.

Vice Madam Julia Gaylor, Membership

a) Membership Report: 172 members and demographics changing to younger members.

Updated database on website. Password will change on

Feb. 15th.

b) Pine Island Cares/Hurricane Ian Recovery Update

Next meeting is February 19th at 3pm. Next give away building supplies will be February 20th. Working with ACE Hardware now. Will be increasing the amount people can receive of plywood, drywall, totes, drywall screws, drywall tape, joint compound, etc. Residents receiving home deliveries as well. People are still being turned **away as** they do not meet the qualifications- not full time residents.

Secretary, Linda Bohacek (in Carolyn's absence)

a) Review and approval of general minutes:

January General minutes and board minutes were approved online both with 8 votes to approve.

c) **Mail:** None

Treasurer, Deb Syring

a) Review and approval of financial reports:

Motion by Linda Bohacek to approve.

Adopted

b) Deb **will** draft a budget for 2023 and present to Board at March meeting

Chaplain, Tania Watkins

a) Chaplin Report: No report at this time.

b) Outreach Report: No report at this time.

EVENTS AND ACTIVITIES:

1. Fundraisers

a) Merchandise Report: Linda

Seven events in January raised \$5,020.00. Reordering depleted to products and ordered new products. They will be presented at the next general meeting.

b) PIE Derby: Julia

Discussions with Rob Wells at Tarpon Lodge continue. Looking at May 6th. Merchandise will be on hand to sell.

2. Community Support

- a) Blood Drive: February Date: February 18th at Winn Dixie - Community Bags, Luau and Travel tickets will be available for purchase.
- b) Adopt a Road: Postponed until further notice.
- c) Pine Island Food Pantry needs continue to be posted in the Hooker Herald. Christy Rau Hooker contact. Christy **will** work with Darcy Connor F.I.S.H. representative.
- d) CNN reaching out to us for stories to help keep Pine Island issues at the forefront.
- e) Scholarships Committee Update- Christy Rau and Lorie Tidwell co-chairs and Natalie Gazda will be a committee member (I thought that Natalie said that she would Co-Chair, just not be responsible **for** any online/computer work.). Julia Gaylor will help with social media for scholarships.
- f) American Legion Auxiliary One Hole Over The Pond - Saturday, February 18th - We are donating a basket to include two (2) tickets to the Luau.

OTHER:

Next Board Meeting: March 6, 2023 6:00 pm. DJ will be out of town and Julia will chair.
Next General Meeting: Monday, February 13, 2023 @ 6:30 pm. @ American Legion, 1406 Stringfellow Rd., St. James City; Pot Luck doors open at 5:00 pm. Meeting adjourned: Motion by Linda Bohacek @ 8:07 pm. Approved.

Matlacha Hooker Board Meeting

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