

MEETING MINUTES

Thursday, Sept. 12th, 2019- Little Lilly's Deli at 6:00pm

Attendance: Sandy Kerr, Julia Simpson, Lori Tidwell, Jeanelle Havlin, Kate Swanstrom, Darlene Widirstky, Helen Andrews, Beth Nelson, Anna Van Kirk, Nicole McQuade, and Dawn Raymond.

- ✓ Forms available- Julia CHANGED the Sponsorship form, the Adult Fishing registration form, Timeline, and more.
- ✓ Posters will be available soon.
- ✓ NEWS: Our Adult Fishing Tournament is now **not** limiting boaters per boat. We are also naming this a "TOTAL CATCH INCHES TOURNAMENT". Julia is working out the details. No Grand Slam.
- ✓ IMPORTANT: We need to get a meeting arranged with Lisa, OFH, with our Site Mgmt heads, Derby Chairs, and those using the cooler (one leader). Julia will meet with Lisa. Jeanelle works 8-12 most weekends.
- ✓ Sandy gave Ginny (our Treasurer) 3 SQUARE READERS to be used for the Derby and all events. Merchandise should have one. They are easy to use and instructions are online. We will have a how-to, if needed.
- ✓ Sandy gave all Event Overseers site maps. They will discuss with Jeanelle all tent locations. All table/chair requests are to be made to Chris Buntin and Deb Cundall.

Overseers Reports

- Kate – Day of Event
 - **Silent Auction**-Darlene/Joanne
Kate is hosting a painting party with local artists to create artwork for the silent auction.
 - **Chinese Auction**- DJ- No report
DJ wants to remind everyone that donations for the Silent and Chinese Auctions can be dropped off at her house any time. She just needs to be notified. 239-910-3829

? How many tickets do the kids get at registration? Last year we gave two. We discussed giving the kids more, maybe 4 tickets each.

 - **50/50**- Kate has most slots filled. Linda Gasner from P.I.E School volunteered.
 - **Tickets**-Kate feels she has plenty for this year
 - **Merchandise**- Jeanene- No report
- Sandy – Preparations
 - **Site Management**-Chris Buntin & Jeanelle Havlin
I got a report from Deb Cundall: She has Eric & Tara willing to use their truck to pick up the Methodist Chairs & Tables. It has to be Thursday, Oct. 31st. Need to determine where to store til Sunday. She is arranging getting the PICC tables & chairs for Saturday.

Info from Chamber?? They were going to inventory the trailer. Julia to follow up.

 - **Permits**- Chris is working on that. Julia will f/u with Insurance.
 - **Tents**- Main & Band Tents are contracted.
 - **10X10 tents**- Jeanelle- she found tents for \$159 at Sam's Club that are the kind we need. After inventory we will buy some.
 - **Websites**- Revisions will be made to Eventbrite; Eventful; Facebook, etc. due to Adult fishing tourney changes.

- **Public Relations** – Julia- Getting prices for 2 ads in Eagle in Oct. Sandy dropped off save the date magnets to the fishing event at the Cape Coral Yacht Club, Saturday.
- **Photography** – Laura Massey
- **Signage** – Jeanelle & Sandy will visit the storage unit to get inventory.
- Nicole -Kids derby-
 - **Kids Activities-** Elida & Anna- They could use puff paint; glitter glue; and paint pens.
 - **Kids Derby Deputies-** Dawn Raymond
Last year we had 75 kids. We need to make a “BIG DEAL” every time a kid catches a fish. Stop what you are doing and clap, etc. Maybe we can have a bell or something.
Kids Registration- Lori Tidwell- Kids trophies are being sponsored by Centennial Bank. Diane Maher is making the Principals Trophy. We used 5X7 plastic bags with handles last year. Trailer has the wrists bands for the kids. Use 3 different colors.
Nicole recommended that after trunk or treat & Halloween, take leftover items to Nicole for goody bags. She will assemble.
 - **Bikes** – DJ – Not present. Last year 6 were donated, 2 from Hollywood Cycle in the Cape (principal Hook’s friend) and 4 bikes paid for by Mel Brinson on Pine Island. DJ is checking on the donations for this year.
 - **Helmets-** Karen Garside- Needs to know how many required.
Rods - Dawn Raymond- There are 64 in storage. We want 100 rigged poles.
 - **Kids Reg. Forms** – At Gen. Meeting, Sandy gave a sign-up sheet (from Julia) to Principal Hook to get teachers to sign up for 2 hour slots Derby day. She also gave the “Save the Date” Magnets to the Principal for the kids. (In Julia’s absence) Julia will have the registration forms and flyers to the school next month.
 - **Kids T-shirts-** Total Payroll- Theresa – Julia will send JPEG of logo.
 - **Mr. Fix-it** – Chris Dordan & Jim Young & Dennis Havlin
- Julia – Adult Anglers
 - **Forms-** Julia has most all done and ready. Just needs to revise Adult Angler Tournament information. She will drop off forms at Four Winds; Island Grill; St James Gen. Store; Traders Hitching Post; Pine Bay Gallery, Pineland Marina and Olde Fish House.
 - **Captains Meeting-** Cindy Walton will help Julia.
 - **Measure Masters-** David Dean and Frank Raymond. Discussed Bobby Holloway Tournament wanting to sponsor the rulers.
 - **Posters** - Sandy & Julia are on it and will available soon.
 - **Entertainment-** Molly Brown-Julia sent her our prelim. timeline. The line-up includes: Garry & Kerri; Brother Love; JenV, Not Guilty, and Strange Arrangement. Looking for time slots. Also Joe Scherben (bluegatorsband@gmail.com asked to play. Info forwarded to Molly. Molly will finalize the music and send a flyer to Julia.
 - **T-Shirts-** Printed by S&P designs and available.
Distribution – DJ is working with Terry Dordan. The shirts will be sold at: Four Winds in Bokeelia; Island Grill; St James Gen. Store; Traders Hitching Post; Pine Bay Gallery; Pineland Marina, Old Fish House, and the P.I.E. School.

- Sandy – Procurements
 - **Beverages** – Linda Bohacek – Sandy had a sign-up sheet at Gen. meeting to sell beverages. DJ offered her hubby Tom. Nicole is working with Pepsi. Linda has been in contact with Costco and Budweiser.
 - **BBQ** – Theresa Kramer- Had a sign-up sheet at Gen. Meeting. Will bring tins next meeting. Need more sides.
 - **Kids Lunch** – JD Holloway- Nicole is looking into Meat prices. Julia needs Saltwater Smokehouse’s logo.
 - **Beverage ticket sales** – The sign-up sheet for Beverages included this.
 - **Booze wheelbarrow**- Sonya had gotten the wheelbarrow. Audrey Adams will oversee this.

- Kate - Solicitation
 - Cold calls
 - Corporations
 - Local – DJ will solicit Lodges and Organizations
 - SJC- Anita Janotti
 - Bokeelia- Helen covered this last year, but will ask Mindy Koster if she will do it this year.
 - Fort Myers -Downtown Kate Swanstrom
 - Cape Coral- Kate, Sonya, Sandy, Susan
 - Matlacha- Diane Maher
 - N. Fort Myers- DJ
 - Sponsors
 - Kids
 - Silent Auction
 - Donations- It was discussed that Julia would send a request to Sam Galloway again, they gave a \$500 scholarship last year.
 - Forms – Julia has them prepared

DISCUSSIONS

Meeting adjourned at 7:55pm

Chairpersons:

Julia Simpson 239-298-1113; Sandy Kerr 305-849-1539; Kate Swanstrom 303-550-4459

Next Committee meetings will on Thursday 9/26; Oct. 10th & Oct. 24th @ Little Lilly’s Deli @6:00pm, unless notified.