

21<sup>st</sup> PINE ISLAND ELEMENTARY FISHING TOURNAMENT & DERBY

**Committee Meeting**

Thursday, Aug. 29th, 2019

Little Lilly's Deli at 6:00pm

Attendance: Sandy Kerr, Julia Simpson, DJ Ruscik, Darlene Widirtsky, Cindy Walton, Helen Andrews, Kate Swanstrom, and Beth Nelson

- ✓ Forms available- Julia updated the Sponsorship form, the Adult Fishing registration form, and the Kids Derby registration form
- ✓ The poster for the event was discussed. A draft was produced by Ad Print. DJ wants to make some revises.
- ✓ DJ reminded everyone that donations for the Silent and Chinese Auctions can be dropped off at her house any time. She just needs to be notified. 239-910-3829
- ✓ Overseers Reports
  - Kate – Day of Event
    - **Silent Auction**-Darlene/Joanne  
Sandy gave Darlene a site map to review the table layout under the main tent. Darlene will speak to Jeanelle regarding her desires and needs. Darlene will have a sign-up sheet for the next general meeting. Darlene needs cashiers.
    - **Chinese Auction**- DJ  
DJ plans on having only one kids table, and the drawing will be after the trophies are awarded. Julia will add to the timeline.  
Sandy gave DJ a site map to review the table layout under the main tent. DJ will speak to Jeanelle regarding her desires and needs.  
Julia has approx. 48 kits for kids to go in baskets.
    - **50/50**- Kate will ask Carol Ainsco & Holly Haines if they are planning on running it again this year.
    - **Cast Net**-Not going to have one
    - **Tickets**-Kate feels she has plenty for this year
    - **Merchandise**- Jeanene- no report
  - Sandy – Preparations
    - **Site Management**-Chris Buntin & Jeanelle Havlin
      - **Permits**- Preliminary steps are being taken. The Insurance, per Julia, is underway. Jeanelle said that we have to pay for the Porta Johns, not get donated like last year. We may have to get competing costs.
      - **Tents**- Sandy contacted and got quotes from many tent companies. We will go with TENTS & EVENTS out of North Port. This is for a 40X60 Main tent and a 20X20 Band tent for \$1294.70, to be paid on 11/2.
      - 10X10 tents- Jeanelle claims we need to purchase more tents. We had 14, but a few are broken. Jennifer from the Chamber will be at the Board meeting. Since the Chamber is using our supplies, they may purchase few tents. We discussed trying to match the white ones we already have, as far as brand. We also do not want the cheapest canopy type tents, as they will not last.

- **Websites-** Revisions will be made to Eventbrite; Eventful; Facebook. It was decided that we will eliminate the 4 Max. fishermen per boat. The cost is just \$75 per angler.
- **Public Relations** – Julia  
Julia will arrange for Kevin, of “THINGS TO DO ON PINE ISLAND”, to put together a video for advertising our event. The cost would be \$185.00. Cindy suggested asking for an event package. Maybe get a cost to promote all of our events. Julia will look into it.  
The first & third weeks of Oct. Julia will have ads in the eagle.
- **Photography** – Laura Massey
- **Signage** – Julia stated that Jeanelle has offered to do this. Sandy has some notes and will pass them on to her.
- Nicole -Kids derby- No reports
  - Kids Activities- Elida & Anna
  - Kids Derby Deputies- Dawn Raymond
  - Kids Registration- Lori Tidwell
  - Bikes – DJ
  - Helmets- Karen Garside
  - Rods - Dawn Raymond
  - **Kids Reg. Forms** – School- Julia had “Save the date” magnets made up and will bring to the school 9/6. Beginning in Oct. Julia will have flyers to the school. The teachers are coming to our next meeting. Julia wants the teachers to sign up to volunteer at the Derby with two hour increments.
  - Kids T-shirts- Total Payroll
- Julia – Adult Anglers
  - **Forms-** Julia has them all done and ready. Just need to revise Adult Angler form for \$75 per angler, and remove 4 max. per boat. No limit now per boat. She will drop off forms at Four Winds; Island Grill; St James Gen. Store; Traders Hitching Post; Pine Bay Gallery.
  - **Captains Meeting-** Discussed buckets again and decals for sale. Julia is getting quotes on prices for labels, coolies, fishing rulers. Cindy had the idea of putting “HOOKERS RULE(R)” on the measurers.
  - Measure Master- Bob & Annies
  - **Posters**
    - Design-Julia & Sandy  
Printing by AD Print-Pat Burman  
Still working on an agreeable poster design.
  - **Entertainment-** Molly Brown  
The line-up is: Garry & Kerri; Brother Love; Hippy Salad; and Strange Arrangement
  - **T-Shirts-** Printed by S&P designs
    - Distribution – DJ is working with Terry Dordan. The shirts will be sold at: Four Winds in Bokeelia; Island Grill; St James Gen. Store; Traders Hitching Post; Pine Bay Gallery; and the P.I.E. School. Beth Nelson will inquire at the Pineland Marina if they would sell them as well. DJ will check with Lisa at the Olde Fish House to see if she would sell shirts.

- Sandy – Procurements
  - **Beverages** – Linda Bohacek – Will have sign-up sheet for next meeting to sell beverages. DJ offered her hubby Tom.
  - BBQ – Theresa Kramer
  - Kids Lunch – JD Holloway
  - **Beverage ticket sales??** We need a sign-up sheet for that.
  - **Booze wheelbarrow??** Sonya had gotten the wheelbarrow. We need someone to oversee this. To get booze, to put together, to sell tickets, to promote.
- Kate - Solicitation
  - Cold calls
  - Corporations
  - Local – DJ will solicit Lodges and Organizations
  - Forms – Julia has them prepared
  - Mr. Fix-it – Chris Dordan & Jim Young

Meeting adjourned at 7:20

Chairpersons:

Julia Simpson 239-298-1113; Sandy Kerr 305-849-1539; Kate Swanstrom 303-550-4459

Next Committee meetings will on Thursday 9/12; Thursday 9/26; Oct. 10<sup>th</sup> & Oct. 24<sup>th</sup> @ Little Lilly's Deli @6:00pm, unless notified.