

Hooker's 2020 Wine Event Committee Meeting – January 9, 2020

The meeting, held at Little Lily's Deli, was brought to order by Darlene Widirstky at 6:15pm. Members present were Darlene Widirstky, Bonnie Kellen, Joyce Bieber, Joyce Boyer, Joanne Correia, Sharon Webster, Mo Steinman, Eleanor Dietrich, and also attending was Nancy Buthman from the Beacon of Hope.

Nancy said a few words in regards to how the Beacon appreciates this event. BOD members from the Beacon will help in any way they can; i.e. selling tickets, donating wines, etc.

Event Information: The date of the event is Sunday, March 1, 2020, from 2 – 5pm. The event location is the Alden Pines Country Club in Bokeelia. The theme will be "*Country in Paradise*".

Event Set-Up, Lay-out and Take Down: No chairman at this time. Several people are taking on the duties of this committee, and others will help in the set-up and take-down at the event; i.e. Julia S, Joyce and Tom Boyer, Linda Bassett and others.

Julia has ordered the tents, tables and 100 chairs, in the same quantities as last year.

PR: Julia, Joanne and Joyce. Joanne will be contacting the Eagle, and other sources (Facebook, etc.), for PR. We discussed the possibility of doing a "paid ad", as there is no guarantee that a free advertisement for our event will make it into the paper. Joanne will visit the new editor of the Eagle and discuss the possibilities. The design of our tickets and posters have a new, updated look to more accurately reflect our "*Country in Paradise*" theme. Joanne passed around the sample poster and made a few changes as suggested.

Tickets and Ticket Sales: Jeanne G. There will be 235 tickets printed. Approximately 200 tickets will be offered for sale, with 35 tickets to possibly be given away. Numbers will be added to the tickets so that it will be easier to track the tickets and the sales.

Julia is having the tickets printed next week, but they will not be done in time for the Hooker's General Meeting on Jan. 13. Bonnie suggested we pre-sell the tickets at the meeting, using the receipt book as the means to keep track of the sales. Buyers will be given a copy of the receipt for the tickets paid, that they can redeem for the actual tickets at the next Hooker's meeting, or with the ticket chair as soon as the tickets are available, or at the door of the event. Mo and Bonnie will pre-sell the tickets at next week's Hooker's General Meeting on 1/13/2020.

Once the tickets are printed, there will be several outlets around the community for tickets sales; i.e. CW Fudge and others. Members can also take out tickets to sell. Jeannie Glenn said she would help with keeping track of the tickets that go out-an-about to the different sellers.

Welcome Table/Passing out the Glasses: Need 4 volunteers for this area, as Bonnie will be out-of-town, and Pink may be working the Silent auction tables. This area will be combined, using two long tables connected to each other. We discussed the situation we had last year, with workers showing up that were not on the Wine Event Committee. After much discussion, Bonnie suggested that all event volunteers wear a bandana. Different colors of bandanas may be used in the different areas; i.e. welcome area/mystery wines, wine and food servers, silent auction and art, etc. Bonnie will get information on bandanas, etc.

Painted Wine Glasses: Joyce Boyer. Joyce brought in a sample of the painted glass she is working on. We loved it! It's a simple and clean design, with a guitar resting against a palm tree, etc. She will paint 240 wine glasses for the event. Joanne mentioned that there are 2 cases of wine glasses leftover from last year's event.

She will bring them to the Hooker's General meeting and try to sell them for \$1 each, or put out for sale at the Bag N Tag sale.

Mystery Wine: Mo Steinman, Sharon Webster, Jeannie Glenn and Eleanor Dietrich. Mo said that at this time, they have only 8 bottles of wine donated. They would like to have at least 200 bottles of wine, if not more, and that an announcement should go into the Hooker Herald requesting donations ASAP, and hopefully, before the next general meeting. Mo suggested that wines donated have a value of at least \$5, preferably more, and that wine can often be purchased at a BOGO price.

Nancy B said that the Beacon BOD members will be donating at least 2 bottles of wine each. Mo offered to pick them up from the Beacon.

Treasurer: Ginny Neff.

Desserts Table: CW Fudge Factory will again be supplying a bountiful array of chocolates and Hooker's will supply other desserts.

Wine & Beer Tasting/Servers: Joyce Bieber volunteered to coordinate the wine and beer servers and the wine area in general. She will contact Billie for suggestions. Simple outfits for the servers might be jeans and white shirts with red bandanas. More discussion to follow.

Joanne and Julia will contact some of the local breweries for possible beer donations and also Total Wines for the wine choices. No discussion as to the wine choices or purchases, but it was suggested that the wines be paired with the food choices, and that there be information around on the wines that are being tasted.

Food & Menu: Joanne Correia co chair, with Barbara Southwood, Billie Young and Joyce Bieber. Joanne presented a possible menu: misc. salads, pulled pork, chicken, condiments, baked beans, deviled eggs, cheese and cracker platters (from Publix?), misc. desserts, maybe popcorn, peanuts, etc. No final decisions yet. Joyce Boyer offered her refrigerator again, and they also will use a generator or two for the trailer that will be used for the food. Joanne will ask for dessert donations from the members. Bonnie suggested lots of cookies to keep it simple, but no decisions, as there are many other good choices. Many food servers are needed on the day of the event.

Art Table: At this time, nobody has contacted Mel Meo, (currently volunteering at PICC), to ask her if she will paint and donate a piece of her work to the event. Darlene will contact DJ to ask Mel.

Silent Auction: Darlene will call Pink to be an advisor to this area. Pink had previously offered to help set up a "Buy Now & Take" system for the baskets and other prizes, but there had been no resolution. Pink will not be able to procure the gifts, nor store them in her home. She will help in this area on the day of the Event. Procurement – do we have a merchant and/or vendor list? Or is there some kind of list so that we don't double up on asking for donations? It seems as gals know there is one, but don't know who has it. In the meantime, donations will be requested by Joanne in SJC, Joyce in BOK, and not sure at this time who will procure gifts in Matlacha. Julia has merchant forms.

All gifts should be turned in no later than 2/21, but no decision at this time where the gifts will be stored, or where the baskets will be made. The date of Monday, Feb. 24 was suggested for basket making. Basket makers will be needed.

Entertainment: The band "Last Resort" has been booked and confirmed by Joanne Correia. There will be 4 band members. They will need electricity connections.

Event Décor: Darlene. Darlene has ordered several horse decorations. Other thoughts would be guitars and potted palms. Joanne C will ask Mango Tango if they could supply many potted palms that we could borrow for the day, and also, if they would deliver them and retrieve them at the end of the event. No other thoughts or discussion at this time.

Open Discussion:

We have many areas of this event still needing volunteers. Darlene will bring clipboards/sign-up sheets to the upcoming Hooker's General Meeting on Monday, January 13th.

The next meeting of the wine event committee will be on Thursday night, Jan. 23rd. Darlene will contact Robyn at Little Lily's for the meeting location.

Respectively submitted,
Bonnie Kellen, Committee Secretary