

Hooker's Wine Fest Committee Meeting Minutes – January 19, 2017, 6:00pm – Island Grill

Submitted by Bonnie Kellen, Committee Secretary

1. Welcome and Introductions

Nancy C greeted everyone with a hearty “Good Evening!” Members present for the meeting were Nancy Chandler, Bonnie Kellen, Jeanne Glenn, Pink Wesorick, Dee Hanks, Barbara Jameson, Jean Dickason, Joanne Corrcia, Bonnie Gunnoe, Tina Bush, Billie Young, Sherry Grant, Mo Steinman, Lorie Tidwell, Julia Simpson, Sandy Peculis, Paulette Crippen, Sharon Webster, and new volunteer Carol Zarembo.

Nancy reminded all on the committee that this is the last meeting to ask for help from the Hooker's.

2. Sub-Committee Updates

Event Set-Up & Layout: Jean D/Nancy C. Nancy went over the layout map and explained that the set-up is not different than last year. We discussed a 2nd entrance for the participants, and this entrance will be marked with bushes. Also near the entrance area will be the wine glasses and the Mystery Wine area.

Darlene W will act as a Tour Guide, to let folks know where everything is located. The food trailer and the band will be in the same area as last year, along with the silent auction tables.

There was a question regarding the food servers, tables, etc. Do we want the servers to walk around with trays as they did last year? Or do we want to have stations for the various foods, with the servers refilling the areas as necessary? It was decided to have stations, probably put on high-top tables, with one type of food per table. The tables will be set up in different locations, and interspersed with in and around the tables with the silent auction baskets.

Event Décor: Darlene W. In the absence of Darlene, Nancy explained some of the décor ideas. Most everything used in the decorations will incorporate the Italian flag colors of red, green and white. There will be posters hung around and all kinds of other decorations. Barb J offered the talents of her son, Matt Trotter, who is a set designer, and has offered to help with the decorations.

Publicity: Tina B. Tina spoke of a nice article that was in the PI Eagle. She said there will be 2 full pages of advertising to be in the Eagle soon. NBC2 will be at the event.

Food: Tina B. There will be 10 different appetizers – misc. pates, brushettas, skewers, meatballs, etc. Publix is stepping it up, and will be supplying some gluten free foods, misc. deli meats and cheeses,

stuffed olives, and more. They will also send servers. We were reminded that this is not a full meal, but a series of cocktails appetizers. Tina is hoping for most of the food to be donated.

Tina also mentioned that she needs 6 servers, with 4 of them being servers, and 2 being runners. The servers will be stationed by the food tables near the baskets. It is hoped that the entire committee can meet for a snack together and a group picture.

Registration: Bonnie G/Susan S. They would like to use a “clicker” to keep track of how many participants come for the event. In order to speed up the registration and entry area, there will be two entry lines, and no sign-in sheets. The \$35 ticket includes a wine glass.

Mystery Wine: Mo & Team. Mo showed the trim that will be used on the brown bags, and also explained that the raffia will be red and green. They have 112 bottles now, but need many more, hoping for a total of 200 bottles. They will sell the corks for \$5 each. Billie asked about a possible quota for the amount people can buy. After some discussion, it was decided that there would be no quota, and as always, the committee hopes for a sell-out. Jeanne mentioned that CW Fudge will have 2 donations and they will be put into the mystery wine bags as a separate surprise.

Painted Wine Glasses: Billie Y. Billie said the glasses are 80% finished. So far, it has taken 6 girls 2 ½ days to paint the glasses. Altogether, there will be upwards of 200 painted glasses available. The price will be \$5 a glass for the committee or anyone else to purchase leftover glasses. Dee will be handing out the wine glasses. Bonnie K volunteered to help Dee.

Tickets: Dee H/ Tina B. The tickets for sale are out and about at the various businesses. There was a question as how many tickets have been sold, but there is no a definitive answer, as again, those tickets are out and about..... Many deposits have been made, totally about \$1500. Another question? Will there tickets available at the door? The answer – hopefully, all the tickets will be sold before then. Altogether, 250 tickets were printed, with 200 out and about for sale. Tina will have some extras to be used as needed, and possibly as a keepsake for the committee.

Artwork: Julia S. Julia talked about the piece of art that Mel Meo is doing for the event, which has some similarity to the mystery wine bottle label decor. There was some discussion as to whether or not we will have the original or an original print. Tina will talk to Mel regarding this issue. Tina and Julia will talk about the issue and report back to the committee.

Ice Sculpture: Sandy P. Sandy presented two different ideas for the ice sculpture, the sculpture resembling a wave or possibly a leaning tower. She is hoping to get the champagne donated.

There will be one table and one server plus Sandy at the Champagne Sculpture area.

More: Jeff Mahl will again be at our event. Phil and Joan Rosenberg will be doing photography. Nancy asked about the possibility of wine barrels to be used in the décor, maybe in and around the antique car. Pink reminded everyone about Jeff Mahl's performance on 2/25 of "The Great Race" and asked the Hooker's to support this event.

Wine & Servers: Barb J. Barb is still trying to get some Italian wine for the wine tasting stations. She will be speaking to Rob again. She has lined up 6 men to serve the wine, and has also lined up some "bella donnas" who will be working with Tina in the food area. All their outfits will be similar, a vineyard peasant look. They will have a cork necklace to wear. There will be water available, and also the bar in the clubhouse will be open for other liquids.

Entertainment: Julia S. Julia announced that we no longer will be having the "Hipnauticals", but instead, will have a 3 piece jazz band called the David Sarchet Trio. They are confirmed and will dress accordingly in the style of the event. A question came up about a tip jar. It was thought they would supply their own tip jar. Jeanne G suggested they bring a display of their business cards.

Silent Auction: The committee went over the items already donated and the items still to be collected. Sherry G will be taking the items and creating all the baskets. Julia has the clipboards, Sherry has the frames, and Dee will be making all other signs. They are hoping to have 25 baskets for the event. Sherry asked if there will be a "Madam's Basket", and the answer was yes, and it will have an Italian theme. Dee Hanks asked about a basket of booze? It was decided that all members on the committee will donate a bottle of booze for this basket, to be brought to the next meeting.

Event Tear Down: Lorie T/Nancy C. The wine guys will clean up their stations. Other men and gals will be on hand to stack tables and chairs and generally clean up.

Other discussion: The question came up about Hooker's drinking at the event. Most everyone working the event should not be drinking while they are working, but can have drinks after their jobs are done.

Another question regarding the committee's outfits: the answer is anything Italian, from any period in history.

There will be "working" list to be brought to the next meeting.

Barb J needs certain items – table skirts, etc.

Tina asked Dee to make and print name tags for the committee members.

The next meeting will be on Thursday, February 9, 6pm, at the Island Grill.

Minutes submitted by Bonnie Kellen