

## **Hooker's Wine Fest Committee Meeting MINUTES - November 15, 2018**

Submitted by Bonnie Kellen, Committee Secretary

### **Welcome and Introductions**

The meeting was held at the Island Grill. Darlene W brought the meeting to order at 6:10pm, and welcomed everyone to the first of the '19 Wine Event committee meetings.

The Wine Event will be held on Sunday, Feb. 17, 2019 at the Alden Pines Country Club. This year's theme is "*A Midsummer's Night Dream.*"

She mentioned that there will be three co-chairs, she and Julia S, with the possibility of Deb Cundall becoming the a 3<sup>rd</sup> co-chair to replace Jean Dickason, who can no longer serve on this committee.

Members present were Jeanne Glenn, Linda Bohacek, Barbara Southwood, Pink Wesorick, Bonnie Kellen, Ginny Neff, Helen Andrews, Darlene Widirstky, Dee Hanks, Paulette Crippen, Joanne Correia, Billie Young, Sharon Webster, Joyce Bieber, and Julia Simpson.

### **Event Set-Up:**

Darlene mentioned that Jean Dickason will no longer be able to serve as the set-up chair, and she is hoping to get Deb Cundall to take on this responsibility.

### **Tickets and Posters:** Julia S and Dee H

Julia plans on having the tickets available at the December Hooker's meeting. The price will be \$35, includes the wine glass, the same as last year. Posters will also be available for distribution. See Welcome Table section for more discussion on tickets.

At least 200 tickets will be printed. Last year we sold 174 tickets, with about 20 tickets being offered to particular people as a thank you; i.e., Island Grill, Beacon of Hope Board Members, and a few others. Billie asked why we so many tickets are offered free, and thought we might want to limit those to 8. Julia said we have more than 8 people to thank, but she would look at the amount of free tickets and see if they are all necessary.

The theme on the tickets and posters will correspond to our Midsummer's Night Dream theme – fairies, moons, stars, etc., maybe a happy fairy silhouette, something ethereal, etc.

### **Public Relations:** Julia

### **Ticket Sales:** Dee H and Paulette C

### **Welcome Table:** Pink W and Fran W

As we no longer have patrons sign-in and actually registering, we changed the name to the Welcome Table. We had some discussion of patrons arriving early, standing in the sun, and how to accommodate handicap persons. The suggestion today is to have some chairs on hand to set up for anyone needing one as they wait for the Event to open. One thought was to have the tickets say "no early entry", but no decision. More discussion and thought needed.....

### **Painted Wine Glasses:** Billie Y and Linda B

Billie passed around a picture of wine glasses with a colored stem. She's also looking at different themes – moon and stars, pixie and/or fairies, etc.

**Passing out Glasses:** Bonnie K and Joyce B

The wine glass table will be placed near to, or next to, the Welcome Table, as in the past several years.

**Mystery Wines:** Jeanne Glenn, Mo Steinman, Paulette Crippen and Sharon Webster

The goal is to have 200 bottles of wine for the Mystery Wine area. Hooker's will be asked via the Hooker Herald and at the meetings to donate wine. The décor for the mystery bags is not decided yet. One thought that came up was to use white bags instead of brown, and follow the theme used on the tickets, maybe a silhouette of a happy fairy, etc. More thought and discussion to follow. If we have a Basket of Booze for this year, the request is to place it somewhere else other than at the entry area, as it gets too confusing and too congested. Jeanne Glenn offered to walk around and sell tickets for the Basket of Booze.

**Ice Sculpture/Champagne Toast:** Sandy Peculis

Julia will ask Sandy P about the Ice Sculpture, and the Champagne toast. There was not enough champagne in '18, so more champagne needs to be purchased. Suggest four cases or more. Julia will look at the records from last year.

**Treasurer:** Ginny Neff

All monies and payments for Silent Auction baskets will be handled similar to last year.

**Dessert Table:**

CW Fudge Factory will again host and supply the Dessert Table.

**Art Work:**

Julia will ask Mel Meo about an art item to be bid on at the Wine Event.

**Wines for Tasting and Wine Sponsors:** Julia & Sam Yaffey

Julia will contact Total Wine again, to get suggestions and prices on the wine for the event.

We will again offer the suggestion of having Wine Sponsors – persons who donate \$100 to help defray the cost of purchasing our wines for tasting. Last year, we had 10 wine sponsors. Bonnie K made the suggestion that we have more than 10 sponsors, and those donations could be used for purchases other than the wines. They could be called “Event Sponsors”, or some other appropriate name. Names of the sponsors will be on a banner at the event.

Julia will make a sheet for Event Sponsors to sign up on.

**Wine Servers:** Billie Y

Billie may use the same vests as were used last year. She will need six servers. Pink volunteered her husband Ron as a server.

**Food & Menu:** Joanne C, Billie Y, Barbara S and Genie Andrews

Joanne is working on ideas for the Food Area and the food offerings. She is thinking along the line of foods similar to a “high tea” – finger sandwiches, petit fours, misc. hors d oeuvres, light fruits, etc., but more ideas welcome. She will ask Robin from Little Lilly’s Deli for some food vendors. She mentioned that patrons like the idea of some of the foods being brought around by servers, and not having everything in one area. She will try to avoid sticky or messy foods.

Joanne mentioned that she worked with a budget of \$300 last year, but thought that budget was too tight, and she would like to have a budget of at least \$400. She will also ask Publix for donations of the misc. cheese trays and offerings.

**Silent Auction and Baskets:** Julia

Julia has a list of businesses to solicit for donations. Several Hooker’s will be doing the soliciting. Many members offered to help Julia make the baskets. It was suggested to have different price ranges of the baskets, but starting at a value of \$100 and up. There will be no Chinese auction, but the idea of “Buy Now and Take” was brought up for future discussion.

**Entertainment:** Julia

Jason Bonham will be our entertainment this year.

**Photographer and Photo Booth:** Julia

Julia will ask Laura Lee-Massey if she would be available as a photographer for our event, and if she might have a printer that can be used at the event. It was suggested that we might consider black and white photos. More discussion.

**Retro car:** We decided we did not need a retro car for this year – no cars during Shakespeare’s time!

**Event Décor:** Darlene W

She is thinking of using black and white, silver and gold as the colors, flowing fabrics, lots of greenery (potted plants), fairy wings, fairies, pixies, moon, stars, etc. She asked about having a man walking around dressed as William Shakespeare, and reading excerpts from the play “*A Midsummer’s Night Dream*”. We all liked the idea. We may be able to use this person as a prop at the photo booth area.

Ginny N will look into borrowing greenery from the island nurseries for the event.

Tents, Tables and Chairs – we need lots of shade, as we have to plan on it being warm and sunny. Some hi-top tables are desirable to have near the wine tables. Need plenty of chairs and tables for all patrons to have a place to sit.

**Open Discussion:**

Bonnie K made a quick suggestion of “Fairy shots” – maybe some kind of jello shot with mystic liquor and/or edible glitter, as part of the food offerings. Julia will work on the thought and bring us samples at the next meeting.

Respectively submitted,

Bonnie Kellen

Hooker’s Wine Event Secretary

