



MATLACHA HOOKERS
JANUARY 2024 BOARD MEETING MINUTES

DATE: January 2, 2024
6:00 p.m. @ Salty Girls Island Cafe
10700 Stringfellow Rd., Bokeelia, FL

Call to Order by Madam DJ.

Attendance 2023 and 2024 Officers and Board of Directors:

Absent Tania Watkins, Natalie Gazda

Swearing in of 2024 Board of Directors members who were absent at December General Meeting: Joyce Boyer

OLD BUSINESS – 2023 Officers and Board of Directors

BOARD REPORTS:

Madam DJ Ruscik

- a) 50/50: Randal Research Center or Calusa Land Trust
- b) Financial requests: None
- c) Caroling for F.I.S.H. raised \$5427.61 Linda Bohacek made a motion, we will round up to \$5430 and present a check to a representative at the Feb Meeting
- d) 25th Anniversary Celebration on Sunday, February 4, 2024 wrapping items up, next meeting is Jan 9th at the Fine Swine.
- e) Trailer Reorganization date – Linda/DJ Date will be Jan 16th at 9 am. The trailer will be located across from the Maxwell house
- f) Bag /n Tag Trailer - DJ will find out more details on Monday, she will also reach out to PI Auto. They have let us use a trailer in the past.
- g) Invite Principal Tom to January General Meeting-Thank you DJ will work on this
- h) Travel Raffle tickets need to put on the calendar, draw date and soliciting dates

Vice Madam, Julia Simpson

a) Membership Report: 231 Members 101 new for 2023

Secretary, Carolyn Ryzanych

a) Review and approval of general minutes: Motion made by Darcy Conner b) Mail: Thank you letters were read from Madam DJ and Lisa and Joe Perry for the Grant money. Invite from Chamber for Mexican Night

Treasurer, Deb Syring

a) Review and approval of financial reports: Linda Bohacek made the motion to approve Nov financials, passed. Darcy Conner made a motion to approve Dec financials, passed b) Deb Syring informed us we got a \$5000 Paypal donation to the account from Mary Lou Knox. Thank you letter will be sent.

Chaplain, Tania Watkins

a) Chaplin Report: none

b) Outreach Report: none

At this time DJ, Julia, Tania, Christy, Joanne and Natalie are excused from the remainder of this meeting with our most sincere gratitude for their service during their tenure. Thank you!

BOARD REPORTS

Madam (Bodacious) Linda Bohacek

Attendance: Joyce Boyer, Tracey Chapple, Darcy Connor, Monica Kochel, Kelly LaMagna, Carolyn Ryzanych, Deb Syring (via phone) Lori Tidwell, Donna Trusik, Anna VanKirk Christy Rau, non-voting (via Phone) Joanne Correia (co-chair of Laua)

c) Hooker Business: This section tabled for now until after the Social Media/Communications Planning meeting.

a. Hooker Heralds –

- i. January
- ii. February
- iii. March
- iv. April
- v. May
- vi. June
- vii. July
- viii. August
- ix. September
- x. October
- xi. November
- xii. December

d) Board Responsibilities: must attend board meetings; you can miss up to 3 and if you miss more than 3 you will be asked to step down; also responsible for co-chairing events

e) Board members fiduciary responsibilities – Linda distributed a Fiduciary Responsibility of Boards PPT to review and discuss. Linda requested we read the Bylaws found on the website.

f) Social Media/Communications Planning meeting: Date set for Jan 17th 6 pm at Salty Girls Café tentatively until confirmed by Lisa. Madam Linda also wants to include a time during our next board meeting to have Deb, our treasurer, provide a presentation on how to read and understand profit- loss statements, balance sheets, and budget information. g) Financial Requests: none

h) Fundraising Events with Chairs:

a. Luau 70 tickets sold so far. Using a new ticket outlet online, no paper tickets were printed.

b. Shoes with Heart - After much discussion on the merits of the fundraiser, Christy Rau and Darcy Conner agreed to co-chair the event. This will be included on the agenda for the general meeting to see if others would like to help. Time frame of the event will be mid-March - mid May.

c. March – Bag 'n Tag and Pancake Breakfast-March 16th will be the Bag and Tag. Tania Watkins and Julia Gaylor will co-chair the Pancake Breakfast. Bag and Tag- Carolyn Ryzanych and Teresa Shattuck will co-chair

d. July - 4th of July Parade – Tracy Chapple and Kelly LaMagna will co-chair e.

November - PIE Fishing Tournament- Monica Kochel and Lisa Perry are co-chairs –date is set for May 19th at Jug Creek Marina.

f. December - Christmas Caroling – Tracy Chapple and Donna Trusik will co-chair

g. Adopt a Road – Joyce Boyer will co-chair with Lorie Tidwell

i. Go To Meeting account Deb Syring and Carolyn Ryzanych are working on getting the billing correct

j. Group text message was set up during the meeting by Darcy Conner - 2024 Hooker Board

Vice Madam Carolyn Ryzanych, Membership

a) Membership Report: 142 Members with 21 new

Secretary, Monica Kochel

a) Review and approval of minutes – none as this was done at the beginning of the meeting with the 2023 board

b) Mail was read earlier by 2023 board

Treasurer, Deb Syring

a) Review and approval of financial reports: Nov. and Dec. approved by 2023 board

Chaplain, Anna Van Kirk

a) Chaplin Report: none as of yet, Anna will get with Tania to go over her responsibilities

b) Outreach Report: none

EVENTS AND ACTIVITIES:

1.Fundraisers

- a) Merchandise Report: Linda December was \$2830 merchandise team will need volunteers for Cape Coral Artfest Jan 13th and 14th
- c) Island Luau: Joanne Correia went over the order form that will be at local businesses to order tickets and or sponsor. Sherrie Davis is handling any questions that arise about the form. Press release is ready and will go out soon
- d) Travel Raffle: Darcy Conner informed us that so far we have collected \$2625 plus some ticket sales that have not been deposited yet. Cindee at Traders Hitching Post has been selling them. Kelly LaMagna brought up that we try to solicit at a Farmer's Joe's Wine night. Permission will be requested.
- e) River District Alliance Art Walk is going to have the Hookers be the beverage servers. We are also allowed to sell Merchandise. This fundraiser will include tips and well as a portion of sales from beverages. Dates are June 7th, July 5th, August 2nd, September 6th, and October 4th.

2. Community Support

- a) Blood Drive: Thursday, February 8th, 2024 at Winn-Dixie from 10am-3pm
- b) Adopt a Road: January 13th at 8:30 a.m.meet at Blue Dog – Lorie stated we might break up into 2 groups depending on road construction going on.
- c) Pine Island Food Pantry needs to continue to be posted in the Hooker Herald. Donna Trusik and Lorie Tidwell agreed to drop off Pantry items collected at the General Meeting as they are on that end of town.

OTHER:

Next Board Meeting: February 5, 2024 6:00 p.m. @ Salty Girls Island Cafe Next
General Meeting: Monday, January 8, 2024, 6:30 p.m. @ American Legion Post 136,
4106 Stringfellow Rd.,St. James City, FL

Meeting adjourned @ 8:15 pm