

2017 BOARD OF DIRECTORS MEETING AGENDA

MATLACHA HOOKERS

APRIL 3, 2017

The meeting was called to order at 6:09 pm. Board Members present were: Julia Simpson, Helen Andrews, Jeanene Whittaker, Ginny Neff, D.J. Ruscik, Beth Nelson, Lorie Tidwell, Toni Trivelli, and Lois Lemke.

BOARD REPORTS

Madam DouZie: Julia Simpson

- a) 50/50 Suggestions. No suggestions have been received to date. D.J. Ruscik made a motion to donate the proceeds to the Randall Research Center. Motion passed.
- b) Hooker Brochure. The new brochure was shared with all members present. We will be placing these for distribution at Traders Hitching Post, the Chamber of Commerce, Island Girl Fitness and Little Lily's Deli. The brochure will be available at all events where merchandise is being sold.
- c) Hooker Art Night. The Island Conclave offered to host the event with Mel Meo teaching the class. The potential date is on Wednesday, April 26th. Once we confirm Mel Meo is available, we will send out a notification to the membership with further details.
- d) Conflict of Interest Policy. All Board Members are requested to sign a Conflict of Interest Statement and return to Madam Julia.
- e) Annual Report Due May 1st. Additional information is needed from attorney Kevin Kyle before this can be finalized.
- f) Discussing Age Change/By-laws. Melva has offered to chair this committee.
- g) Additional Fundraising Ideas. The Board discussed other options or events that might be developed including pancake breakfasts, spaghetti dinners and dances. Ongoing discussions will continue.
- h) Basket for Bobby Holloway Fundraising Event. The winner of the Hooker Basket was Fran Lee from Trafalgar Middle School.
- i) Financial Requests. No financial requests have been received for this month.

Vice Madam – Helen Andrews

- a) Membership. There were two renewals and one new member in March.
- b) Hooker Appreciation Night will be held April 12th. Billie, Helen and a few volunteers will be decorating for the event.

Secretary – Jeanene Whittaker

- a) Review and Approval of March 2017 Minutes. The minutes were presented for review and approval. There were 2 changes requested. A motion was made by Lorie Tidwell to approve the minutes from the March meeting with changes noted. Motion passed.

Treasurer – Ginny Neff

- a) January and February financial reports are posted to the web site.

- b) March financials were reviewed. A request was made to change the name of the Mystery Hooker Scholarship to the Secret Sister Scholarship. The wine tasting event still has an outstanding invoice to be paid so the profits cannot be disbursed until that invoice is cleared. A discussion ensued about the use of 1099's and W-4's. The IRS penalty assessed for 2014 has been removed. Our accountant is on track to file the return by the May deadline.
- c) The 2017 Budget will be presented to the general membership at the next meeting.
- d) Reconciliation Sheet. Ginny will be asking anyone selling event tickets to track checks and cash on a reconciliation sheet to ensure all incoming funds are accounted for. Madam Julia suggested we investigate a PayPal account to assist with this effort.

Chaplain Report. No report due to the absence of the Chaplain, Billie Young.

Events & Activities –

1: Fundraisers

A. Dedicated

- 1) Beacon of Hope – Veni, Vidi, Vino. Julia will be awarding the check to the Beacon of Hope at Monday's general meeting.
- 2) Scholarships – Lois Lemke. Lois spoke with Tina Riehm who gave her approval to recognize the scholarship donated by the family in memory of Jeremie Riehm. Tina requested the scholarship be directed to a recipient with an Art major. Mr. George Gobel donated \$1,000 to the scholarship fund.

A: Note Cards. No report.

B: Bag-N-Tag. D.J. and Beth reported on the success of the Bag-N-Tag event. Enough was raised to fund a scholarship. The bake sale raised nearly \$400. It was suggested the event be moved to the Moose Lodge in 2018 so access to restrooms is available.

C: Merchandise Report. Beth informed the Board that new items are being researched to include new shirt styles and colors. Also, an inventory of PIE shirts remaining will be provided to D.J. so she can ensure a sufficient inventory of the most popular sizes is ordered. Beth suggested the inventory of old shirts be donated to an overseas charity.

- 3) PIE Derby – Co Chairs DJ Ruscik/ Toni Trivelli. The kick-off planning meeting will be held Wednesday, April 19 beginning at 6:00 at the Island Grill. The new artist is Monika Urbanski.

2: Community Support

A. Assistance:

- 1. Adopt-A-Road. No report.
- 2. Blood Drive. D.J. indicated the next blood drive is May 13 from 10:00 – 2:00 p.m. She is contacting Bert's Bar and Great Licks to finalize the location.

3: Donations:

- A. Pine Island Food Pantry. Beth Nelson reported that the food pantry has requested ravioli, applesauce and chicken noodle soup.

New Business

Former Vice Madam Beverly Hodge passed away. A memorial service will be held at the Pine Island Community Church at 1:00 on April 6.

Ginny requested invoices or bills are best sent to her home address rather than the Hooker P.O. Box.

A discussion ensued about other venues for the General Meetings.

There being no further business, motion was made by D.J. Ruscik to adjourn. Motion passed. Meeting adjourned at 7:56 p.m.

Respectfully submitted,

Jeanene Whittaker

2017 Hooker Secretary

Next Board Meeting Monday May 1, 2017

Next General Meeting Monday April 10, 2017