



MATLACHA HOOKERS
GENERAL MEETING MINUTES - AUGUST 2023
DATE: August 15, 2023
Street Eatz & Ale, 5508 Avenue A, Bokeelia, FL 33922

Call to Order by Madam DJ at 6:30 pm
Pledge of Allegiance led by Madam DJ
Invocation by Tania Watkins

Please turn cell phones off or put on silence.

Please be respectful of those who are speaking and refrain from sidebar conversations.

(These requests came from Members and they suggested a \$5 Penalty after one warning!)

BOARD REPORTS

Madam DJ Ruscik

1. DJ thanked Reid Freeman, and the staff of Street Eatz and Ale; then shared a funny story about texting between DJ and Reid to set up this meeting.
 2. 50/50: F.I.S.H Back to School Clothes Basket Brigade – Christy Rau made the Motion to approve -all in favor no deny; motion carried.
 3. Storage Unit/Trailer updates – October Reorganization – date TBD
 4. ArtFest Response read – no further action
 5. SE Grocers – Winn-Dixie September Community Bags \$2.99 each we get \$1.00
 6. Dues are due by October to vote in November - \$20 – renewal forms were made available at the meeting and online
 7. Board positions will be up for election and descriptions of responsibilities will be posted
 8. Pine Island Auto – Offering 25% discount for oil changes and 15% off repairs to members as a Thank You.
1. Financial Requests
 - a. Maui – World Central Kitchen by Elida Byard. After much discussion Motion by Lorie Tidwell for \$500. all in favor. Motion carried.
 - b. Sam's Fans possibility for next 50/50 or flat financial recognition. Deb Checking into previous donations.
 2. Upcoming Events and Volunteers Needed:
 - a. 25th Anniversary shirt design- Deadline was August 1st; need 2 more committee members to choose a winning design. 2 volunteers stepped up Ann Beebe, Kristin Schelwat
 - b. 25th Anniversary Celebration Event- Date is February 3, 2024; volunteers agreed to serve on planning committee – Donna Trusik, DJ, Tracy Chapple and Tania Watkins
 - c. That BBQ Place – Deb Bingo on Tuesdays, Tabled until Deb is available

3. Fundraising:

- a. Travel Raffle- Darcy- Update- This is an opportunity to raise \$4,000 for Matlacha Hookers Hooked on Education Scholarship Program – Julia posting social media Saturday. Big push for everyone to share with friends and family. Can use the square to purchase with credit cards.
- b. Water Lantern Festival – Lorie: No 2023 local event. Closest is Sarasota and turned down an offer to participate.. Will let us know the location for the 2024 event.
- c. Merchandise Report-Jill – Sold \$2400 Mango Mania and have a booth at the Redfish Challenge 9/16
- d. Island Luau- Planning meetings will start on September 25th, location TBD; In person meetings will be on the 4th Monday of each month – First meeting will be in October location to be announced at a later date. Remote meeting on 9/25.

4. Hooker Business:

- a. Hurricane Rebuilding Fund- Julia; Update on Local Business Grant.; 2nd round of Grant opened 8/14 and closes 9/28 \$35,000 is available / \$2000 to small businesses and \$3000 to nonprofits. Details and application available on Matlacha Hookers Website

Hurricane Kits Approx \$60,000 left for kits and is in process

Vice Madam Julia Gaylor, Membership

1. Membership Report: 215 of which 94 are new members plus two new members tonight
2. Meeting Attendance: 33
3. New member swear-in:2 – Heather Lamb & Ann Beebe
4. Call Girls Tracy Chappel and Teresa Shattuck Thank You and next month's volunteers: Deb Memoli and Thelma Hotzfeld for 9/12 meeting at Fine Swine
5. Birthday celebrations! Lorie Tidwell

Secretary, Deb Syring (in Carolyn's absence) TABLED – both Carolyn and Deb absent

1. Review and approval of general minutes - TABLED
2. Mail

Treasurer, Deb Syring – Tabled Absent

1. Review and approval of financial reports - TABLED

Chaplain, Tania Watkins

1. Chaplin Report – Card Shower for Janelle Cooley (Dennis Havlin) and Prayer Shower for Leigh Andrews due to health (Genie Andrews)
2. Outreach Report 3 requests in process: 1 did not respond, 1 did not want and the last just got ahold of. More details to follow.

EVENTS AND ACTIVITIES:

1. Community Support

- a. Pine Island Food Pantry needs – Needs are: bar soap, dish detergent, laundry detergent, canned diced tomatoes, instant mashed potatoes, jelly, elbow macaroni, penne or ziti pasta, egg noodles and saltine crackers. Check updates in Hooker Herald. Bring items to the General Membership Meetings. Every member is asked to bring two non-perishable items to each Meeting and a Donation Jar is available.
- b. School Supply Drive - Christy Rau and Joyce Boyer – Gave out Popsicles leftover from the 4th of July and backpacks at the open house
- c. Stuff the Trailer Update- DJ - Todd, Bob & Tipsy Flamingo collected \$1700.00
- d. Blood Drive – DJ- August blood drive – 14 donors helped 44 others; next one November 4th, location TBD
- e. Free the Girls- donate gently used bras; organization supports girls who were trafficked in third world countries. Bring bras to general membership meetings.
- f. Trash Master/Adopt a Road - Lorie – On Hold because of construction
- g. Torched Redfish Rundown- Julia- Board approved \$300 for sponsorship, our logo will be on their event shirts; also approved \$100 to have space to sell our merchandise.
- h. PIE Derby- Julia- present check to Teachers and Principal at September general meeting

OTHER:

50/50 collected \$ 165.00 Tonight's winners: Deb Memoli \$82, \$83 and Volunteer of the Month is Joyce Ziss and FISH gets \$165.

Tonight's donation to the Food Pantry \$ 106.

Next Board Meeting: August 30 at 6:00 p.m. @ Salty Girl Island Cafe

Next General Meeting: Tuesday, September 12, 2023 6:30 p.m. @ Fine Swine, 10251 Stringfellow Rd., SJC

Motion made to adjourn meeting by Thelma Hotzfeld

Meeting adjourned @ 7:50pm