



GENERAL MEMBERSHIP MEETING MINUTES

January 10, 2022

Call to Order: by Madam Deja Vu Deux at House of Omelets at 6:34 pm.

Pledge of Allegiance led by Madam DJ

Invocation by Genie Andrews in the absence of Chaplain Anita Jannotti

BOARD REPORTS

Madam DJ Ruscik

a) 50/50: Habitat for Humanity board approved January 3, 2022

Motion: By Natalie Gazda to approve Habitat for Humanity as recipient of 50/50. Approved

b) Brick for Mary Morin, Matlacha Hooker and mother of Joanne Correia who passed away.

c) Donations Received

1) F.I.S.H. Christmas Basket Brigade – 200 children received Christmas gifts thanks to Matlacha Hooker donations

2) Caroling – F.I.S.H received over \$5,000, less 15% for operational expenses for the Matlacha Hookers

3) Greater Pine Island Chamber of Commerce donated \$1,000 to go into the general fund for volunteering at the Stone Crab Festival. MH are members of the Chamber and individuals may join – Individual Membership is \$50 per year.

d) Fundraising:

1) Darcey Connor – Travel Raffle – Natalie Gazda will contact her for further details.

2) Winn-Dixie Community Bags still going on through January 31st. For every \$2.50 bag sold, MH receive \$1.00.

3) Goldies Chicken Shack - \$263 made from 50/50 and \$227 from the Meat Raffle on Sunday, Jan. 9th. Thank you to Anita Jannotti, Lucinda Good, and Natalie Gazda for volunteering.

On Super Bowl Sunday, there will be a seafood raffle. Volunteering is about a 1.5 hour commitment.

4) Bobby Holloway Donation for April 2022. Board discretion to donate \$200. The fishing event for children and adults will need volunteers.

e) Bylaws Update- Attorney, Kevin Kyle, received the request to update the Bylaws in mid-November. In addition, he must change language to be in compliance with new state and federal guides as it applies to 501c.3 organizations. The current Bylaws do not have updated information from three previous motions: 1) change age for membership from 21 to 18, 2) change quorum to conduct general membership meetings from 30 to 20 members, and 3) remove language that requires only full-time residents to resident to be elected to the Board.

f) 2022 Event Board Co-Chairs-

- 1) Bag and Tag committee - Michelle King will Co-Chair; we need one more Co-Chair and Donna Ziegleman will be in charge of the kitchen.
 - 2) Scholarship Committee Natalie Gazda will Co-Chair and would like another Co-Chair and Committee volunteers
 - 3) Merchandise Committee Linda Bohacek and Jill Filgut Co-Chairs
 - 4) Others Board members will determine their co-chair positions by next Board meeting.
 - 5) The Board does not have a Secretary at this time. Linda Bohacek agreed to do the minutes at this meeting. A plea by Madam DJ went out to members.
- j) Final numbers for Derby and Caroling will be at February General Membership meeting and guests recipient of funds will be invited.

Vice Madam, Julia Simpson

- a) Membership report:
103 members to date. Those who purchased name tags in December will receive them at the next meeting in February. Membership packets are being updated with new brochures and calling cards
- b) Meeting Attendance: 39
- c) New member swear-in: None
- d) Matlacha Hooker business awareness campaign – Calling cards are being designed for members to pass out to businesses they frequent to hopefully increase their awareness of how we support their businesses.
- e) New member mixer date is January 21st – 5-7 pm at Olde Fish House in Matlacha
- f) February 1st the password to the member section of the website will be changed and members will only have to enter the password once to get into membership information.
- g) Birthday celebrations for January: Members sang Happy Birthday to those members who had birthday in January.
- h) Call Girls: Thank you to Genie and Terry this month. February will be Beth Nelson and Linda Solinger.

Secretary, Linda Bohacek ,temporary

- a) Review and approval of board minutes
 1. **Motion**, by Linda Bohacek, to approve December General meeting minutes.
Approved
- b) Online Votes - None
- c) Read Mail – Calusa Land Trust requesting membership dues. The Board will discuss using the 50/50 funds from the next meeting to donate to the organization as that appears to be what has happened in the past.
- d) Hooker Heralds-issue date and submission deadline for committee chairs –18th, and 28th Submissions should be sent to matlachahookers@matlachahookers.org

Treasurer, Terry Batdorf outgoing /Deb Syring incoming

- a) Review and approval of financial reports
 1. **Motion**, by Deb Syring, to approve the November financials. Approved
- b) Overall profits through end of November (P.I.E. Derby, Merchandise, and Goldies) was \$34,000.

Chaplain, Genie Andrews on behalf of Anita

- a) Chaplain report -no report
- b) Outreach report – no report

EVENTS AND ACTIVITIES

1: Fundraisers

- a) ArtFest – Feb 4-6th Volunteers still needed. Lorie Tidwell was on hand at membership meeting to sign people up. 80 slots to fill! Designated Herald to go out for committee needs.
- b) Wine Event – Feb 27th – Sandy Kerr gave a report and discussion followed. Still in need of volunteers and clipboard being passed around. A designated Herald will go out specifically for needs for the event. Members were asked to take tickets to sell. Jeannie Glenn is in charge. There will be a solicitation orientation meeting Friday, January 7th at 9:30 am at Nick B's in Pine Island center. The next meeting is at Little Lilly's Deli in Bokeelia on Monday, January 17th at 6 pm. Bring own food as the store will be closed.
- c) Bag 'n Tag & Breakfast – March 19th at the Moose in Saint James City. Saturday, January 22nd is first sorting day. Location is the Maxwell House at 7830 Lobeau, Bokeelia at 10:00 am. A designated Herald will be going out to members for the committee's specific requests.
- d) Merchandise Report: December gross sales were \$643.72(includes deduction for credit card fees) Total for year is \$11,233.30 – expenses and fees= \$5,441.01 total net income which is 54% profit margin. Would like to be at 60% margin so we need to be judicious about giving away free merchandise for other organizations or Hooker events. For every \$100 we give away, we need to earn \$200 to break even, and \$300 to make the desired profit margin.
- e) Classy boutique – Chris Buntin – Wednesday, January 19th at 8209 Moyer Lane in Bokeelia, Jewelry cleaning and pricing in preparation for the boutique at the Island Luau. Needs volunteers.

2: Community Support

- a) Adopt-A-Road: Saturday, January 22nd at 8 am. Meet at Olde Fish House in Matlacha
- c) Blood Drive: Next drive Saturday, February 12th location TBD
- e) Pine Island Food Pantry needs: Please bring 2 - 1lb or 1.25lb cans for Island Luau to be used to decorate for table decorations for the Island Luau which will then be given to the food pantry afterwards

OTHER:

50/50 collected \$165 Tonight's winner: Linda Solinger \$83 Habitat for Humanity \$82

Tonight's Donation Food Pantry \$82

Next Board Meeting: Monday, February 7th at Little Lilly's at 6 pm.

Next General Meeting: Tuesday, February 15th due to Monday, Feb 14 as Valentine's Day beginning at 6:30 pm at the Elks Lodge. Doors open at 5:00pm and food and drink will be available to purchase.

Meeting adjourned at 8:05 pm.

Motion: To adjourn by Jeannie Glenn. Approved

Respectfully submitted,

Linda Bohacek, temporarily acting as Secretary